

VIDEO & CONTENT PRODUCTION

Video & Content Production in Chevy Chase, MD

Chevy Chase is a community of institutions, clubs, and luxury brands with stories worth filming well. We produce brand films, interviews, and event capture with local crews who know how this neighborhood works.

OVERVIEW

Chevy Chase does not announce itself. Behind the tree-lined streets of Chevy Chase Village and the Town of Chevy Chase sit organizations and occasions that rarely seek attention but regularly need film: the Howard Hughes Medical Institute, headquartered here on Jones Bridge Road and one of the largest private funders of biomedical research in the country, private clubs with more than a century of history, luxury retailers along Wisconsin Avenue in Friendship Heights, and a social calendar of weddings, galas, and fundraisers held in ballrooms and private gardens.

That mix creates a particular kind of video work. A research leader needs an interview that is clear, credible, and quiet to produce. A club needs an event film that respects its members and its rules. A retailer at The Collection at Chevy Chase needs content that looks like the street it sits on: polished, unhurried, and exact. A family hosting a milestone evening at home needs a crew that captures it beautifully and then disappears into the background.

LOCAL INSIGHTS

Much of our Chevy Chase work is interview and story driven. At and around the Howard Hughes Medical Institute campus on Jones Bridge Road, beside Columbia Country Club, the subjects are scientists and research leaders whose work needs explaining to boards, funders, and the public. We film in offices, homes, and club rooms across Chevy Chase with mobile interview kits that make an ordinary room look intentional, usually within an hour of setup, and we keep footprints small in settings where quiet matters.

TOP VENUES

- Where we shoot: Chevy Chase Club
- Columbia Country Club
- The Woman's Club of Chevy Chase
- The Collection at Chevy Chase and the Wisconsin Avenue corridor in Friendship Heights
- Wisconsin Place
- private homes and gardens in Chevy Chase Village and the Town of Chevy Chase
- the Howard Hughes Medical Institute campus area on Jones Bridge Road.

 **20+**

Years in media,
events, and production

 **3**

Integrated services:
events, video, marketing

 **25**

Cities served
nationwide

PEERSPACE LOCATIONS TO SHOOT

- Chevy Chase Club
- Columbia Country Club
- The Woman's Club of Chevy Chase
- The Collection at Chevy Chase and the Wisconsin Avenue corridor in Friendship Heights
- Wisconsin Place
- private homes and gardens in Chevy Chase Village and the Town of Chevy Chase
- the Howard Hughes Medical Institute campus area on Jones Bridge Road.



BROWSE PEERSPACE

ICONIC LOCATIONS TO FILM

- Chevy Chase Club (Historic private club founded 1892, Connecticut Avenue)
- Columbia Country Club (Private club whose course hosted the 1921 U.S. Open)
- The Woman's Club of Chevy Chase (Historic 1913 clubhouse, Connecticut Avenue)
- The Collection at Chevy Chase (Upscale open-air retail center on Wisconsin Avenue)



Film permits →

WHY SIMPLE

Most video crews arrive in Chevy Chase as strangers to the neighborhood. We are based in Washington, DC, minutes away across Western Avenue. Our producers and crews know how this community operates: which settings require a member sponsor, which streets cannot absorb a production vehicle, and how to film a black-tie evening without becoming part of it.

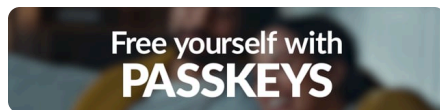
That local base also means flexibility. A last-minute interview, a second camera day when a story changes, a pickup shot at The Collection before a launch: we can respond the same week, often the same day, because the team and the gear already live here. And we protect privacy by default. Private homes, unlisted events, and members-only spaces stay that way; footage is handled as confidential unless you tell us otherwise.

We also plan for the second life of everything we shoot. A single interview day in Chevy Chase can yield a flagship film, a set of short profiles, and a library of social cuts, because we design the shot list around the full campaign before the first camera rolls. For clubs, retailers, and research organizations with a year of moments to cover, that planning turns one production day into months of credible content, all consistent in look, sound, and voice.

And because events, video, and marketing sit under one roof at Simple, your footage does not end as a file on a drive. The interview becomes a campaign. The gala film becomes next year's fundraising case. The retail shoot gets cut for every channel it needs to live on, by the same team that shot it.

We deliver what we say we will. We treat your budget, timeline, brand, and reputation with care.

FEATURED WORK



Amazon and Fido Alliance

Simple managed the end-to-end production of an Amazon & Passkeys television commercial, collaborating closely with the client's marketing agency to deliver a high-quality spot on a tight deadline.



Femme It Forward - Give Her Flowers

Simple managed multi-camera production for this prestigious event, delivering real-time photography for social media and same-day recap videos.



The AI CEO Podcast

Simple serves as executive producer of The AI CEO Podcast with Seema Alexander, overseeing podcast filming and production of her AI Business Conference.

CAPABILITIES

 Concept

 Scripting

 Directing

 Shooting

 Editing

 Delivery

Let's Work Together

Filming in Chevy Chase? Let's talk.

LET'S TALK

 simple

✉ hello@simplemultimedia.com

🌐 simplemultimedia.com

