

CORPORATE EVENT PRODUCTION

Corporate Event Production in Potomac, MD

Charity galas, tented estate events, and club productions across Potomac, produced end to end by a local team that knows the clubs, the county rules, and the River Road corridor.

OVERVIEW

Potomac does not have a downtown, a convention center, or a row of ballrooms, and that is exactly what defines its event calendar. This is an estate community in Montgomery County, minutes northwest of Washington, DC, where the important gatherings happen at private clubs, on private lawns, and inside one storied conference property. The hosts are philanthropists, nonprofit boards, private-school families, and executives entertaining at home. The standard is personal, and the scrutiny is close.

A charity gala under a tent on a River Road estate. A benefit dinner in the clubhouse at TPC Potomac at Avenel Farm. A leadership retreat on the 83 acres of the William F. Bolger Center. A school auction that has to raise real money in one night. None of these settings comes with a standard production package, and each one runs on rules set by a club, a homeowner, or the county.

We produce events across Potomac end to end: planning and management, technical production, show execution, and event creative. One partner, one team, from the first site visit to the final load-out. Our home base is in Washington, DC, a short drive up River Road, so our crews, rental relationships, and club experience are already here.

LOCAL INSIGHTS

Potomac's event map has three settings, and each one produces differently.

The private clubs anchor the formal calendar. TPC Potomac at Avenel Farm, on Oaklyn Drive inside the gated Avenel community, is a PGA TOUR TPC Network club with a championship course and clubhouse rooms built for member dinners, weddings, and sponsored benefits. Just east on River Road, Congressional Country Club carries a Bethesda address at 8500 River Road, and it belongs to the same River Road circuit: its Blue Course has hosted U.S. Opens and the KPMG Women's PGA Championship, and its galas set the tone for the region. Both clubs work the same way. A member sponsors the event, the club sets the rules, and everything else follows.

TOP VENUES

- TPC Potomac at Avenel Farm
- William F. Bolger Center
- Congressional Country Club, Bethesda (River Road)
- private estates along River Road, Glen Road, and Falls Road
- Falls Road Golf Course
- Potomac Village.

 **20+**

Years in media,
events, and production

 **3**

Integrated services:
events, video, marketing

 **25**

Cities served
nationwide

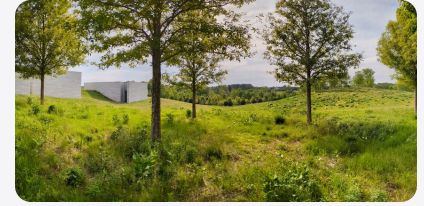
TOP RESTAURANTS

- **Old Angler's Inn** (Historic inn and restaurant, 10801 MacArthur Blvd)

MAKE RESERVATIONS

THINGS TO SEE

- **Glenstone Museum** (Private contemporary art museum set on about 300 acres)
- **TPC Potomac at Avenel Farm** (PGA TOUR TPC championship golf club in Avenel)
- **William F. Bolger Center** (Hotel and conference center on 83 acres)
- **Congressional Country Club** (Historic club on River Road in neighboring Bethesda)



[More information →](#)

WHY SIMPLE

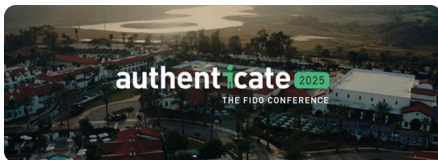
Most production companies meet Potomac for the first time on load-in day. We are already here. Simple is based in Washington, DC, minutes away, and our work across Potomac, Bethesda, and the River Road corridor means club rules, estate logistics, and county limits are familiar ground, not research.

That fluency shows up where it counts. We know a club event starts with member sponsorship, not a rental inquiry. We know an estate gala is a construction project with a party at the end, and we staff and budget it that way. We know when the Bolger Center is the right answer and when only a tent on the right lawn will do.

And because events, video, and marketing live under one roof at Simple, your gala film, auction video, stage design, and social content come from the same team that produces the night itself. The story your donors see on screen matches the room they are sitting in, because one team built both.

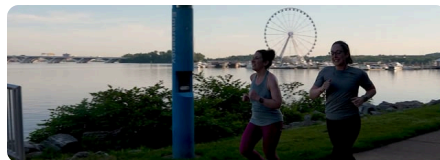
We deliver what we say we will. We treat your budget, timeline, brand, and reputation with care. As we get to know your organization, we become the partner you call first.

FEATURED WORK



Authenticate Conference

We provided conference production and visual content coverage for Authenticate at Omni La Costa Resort & Spa.



Lockton Northeast - State of The Company

Simple provided conference production and visual content coverage for SOTC at Gaylord National Resort & Convention Center



DC Startup & Tech Week

Simple delivered event production, expo management and video production support, documenting key moments and the overall attendee experience.

CAPABILITIES

-  Planning and management
-  Technical production

-  Show and on-site execution
-  Event creative

Let's Work Together

Producing in Potomac? Let's talk.

LET'S TALK



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