

VIDEO & CONTENT PRODUCTION

Video & Content Production in Potomac, MD

Potomac stories are personal: a cause, a club, a family legacy, a landscape worth protecting. We film them with local crews who know how to work quietly in private settings.

OVERVIEW

Potomac is a community of estates, clubs, and causes, set along the River Road and Falls Road corridors in Montgomery County, a short drive northwest of Washington, DC. The video work here is rarely corporate in the downtown sense. It is a nonprofit telling its story well enough to fill a gala room. A club marking a championship season. A school like Bullis, on its 102-acre Falls Road campus, showing families what it stands for. A luxury or equestrian business whose customers expect the film to be as polished as the property.

The settings raise the bar and the difficulty at the same time. A founder interview in a River Road home has to look effortless and stay private. A gala film has one night to get it right, in a tent, under county sound limits. An equestrian shoot starts at dawn, in a barn, with animals that do not take direction. Glenstone, the private contemporary art museum on Glen Road, gives the area a cultural gravity that clients want to be associated with, and it operates under strict rules that punish any crew that has not done its homework.

LOCAL INSIGHTS

Much of our Potomac work starts with people, not places. Nonprofit leaders, donors, physicians, founders, and head-of-school interviews carry this market, and we film them where they are most credible: in homes, clubhouses, offices, and classrooms across Potomac, with mobile interview kits that turn a library, a living room, or a boardroom into a deliberate set, usually within an hour of setup. Lighting stays soft, footprints stay small, and the household or the club barely notices we were there.

TOP VENUES

- Where we shoot: TPC Potomac at Avenel Farm
- William F. Bolger Center and its Stained Glass Hall
- private estates along River Road and Glen Road
- equestrian properties west of Potomac Village
- Falls Road Golf Course
- Great Falls and the C&amp
- O Canal towpath (permit required)
- Potomac Village streetscapes.

 **20+**

Years in media,
events, and production

 **3**

Integrated services:
events, video, marketing

 **25**

Cities served
nationwide

PEERSPACE LOCATIONS TO SHOOT

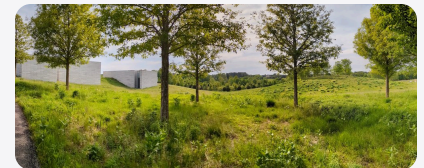
- TPC Potomac at Avenel Farm
- William F. Bolger Center and its Stained Glass Hall
- private estates along River Road and Glen Road
- equestrian properties west of Potomac Village
- Falls Road Golf Course
- Great Falls and the C&
- O Canal towpath (permit required)
- Potomac Village streetscapes.



BROWSE PEERSPACE

ICONIC LOCATIONS TO FILM

- Glenstone Museum (Private contemporary art museum set on about 300 acres)
- TPC Potomac at Avenel Farm (PGA TOUR TPC championship golf club in Avenel)
- William F. Bolger Center (Hotel and conference center on 83 acres)
- Congressional Country Club (Historic club on River Road in neighboring Bethesda)



Film permits →

WHY SIMPLE

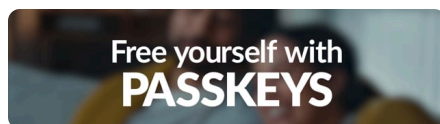
Most video crews treat Potomac as a location they visit. We are based in Washington, DC, minutes down River Road, and Potomac is part of our regular working map. Our producers know which shoots need a club's permission, which need a county or Park Service permit, and which need nothing more than a respectful knock and a small footprint.

That local base changes what is possible. A rescheduled donor interview, a second evening of gala coverage, a pickup shot at golden hour on the estate: we can respond the same week, often the same day, because the team and the gear already live here. It also changes how we behave on site. Discretion is a production skill in a community like this, and our crews are briefed on it before every shoot.

And because events, video, and marketing sit under one roof at Simple, your footage keeps working after delivery. The gala film becomes a campaign. The interview becomes a series. The brand film gets cut for every channel it needs to live on, by the same team that shot it.

We deliver what we say we will. We treat your budget, timeline, brand, and reputation with care.

FEATURED WORK



Amazon and Fido Alliance

Simple managed the end-to-end production of an Amazon & Passkeys television commercial, collaborating closely with the client's marketing agency to deliver a high-quality spot on a tight deadline.



Femme It Forward - Give Her Flowers

Simple managed multi-camera production for this prestigious event, delivering real-time photography for social media and same-day recap videos.



The AI CEO Podcast

Simple serves as executive producer of The AI CEO Podcast with Seema Alexander, overseeing podcast filming and production of her AI Business Conference.

CAPABILITIES

 Concept

 Scripting

 Directing

 Shooting

 Editing

 Delivery

Let's Work Together

Filming in Potomac? Let's talk.

LET'S TALK



✉ hello@simplemultimedia.com

🌐 simplemultimedia.com

