CORPORATE EVENT PRODUCTION

Corporate Event Production in McLean, VA

Conferences, galas, and corporate programs across Tysons hotels, Capital One Hall, and McLean estates, produced end to end by one local team for production, video, and marketing.

OVERVIEW

McLean runs two markets at once, and both of them gather seriously. In Tysons, Fairfax County's central business district, headquarters teams from Capital One, Freddie Mac, Booz Allen Hamilton, Hilton Worldwide, and Mars, Incorporated fill hotel ballrooms and conference floors with leadership summits, client programs, and company-wide meetings. A few minutes away, residential McLean along Chain Bridge Road hosts a quieter calendar of estate receptions, nonprofit galas, and private celebrations where discretion matters as much as production value.

The settings set a high bar. A keynote in the main theater at Capital One Hall. A gala in the ballroom at The Ritz-Carlton, Tysons Corner. A multi-day conference at Hilton McLean Tysons Corner. A tented evening on a private estate, with neighbors close enough that every detail of sound, lighting, and load-out has to be planned, not improvised. Audiences here include finance, hospitality, and defense executives who sit through professionally produced programs for a living, and they notice when a show is loose.

LOCAL INSIGHTS

McLean's event map splits into three settings, and each one produces differently.

Tysons hotels carry the corporate load. The Ritz-Carlton, Tysons Corner, attached to Tysons Galleria, is the market's luxury standard, with a large ballroom and deep meeting space built for galas, awards nights, and executive conferences. Hilton McLean Tysons Corner handles large conference programs with extensive event space and meeting technology support, and the Hyatt Regency Tysons Corner Center gives groups a base directly at Tysons Corner Center. Headquarters programs anchor this calendar: Capital One and Freddie Mac in finance, Booz Allen Hamilton in consulting and defense technology, Hilton Worldwide in hospitality, and Mars, Incorporated in consumer brands all run leadership, client, and partner events within a few blocks of these hotels.

TOP VENUES

- The Ritz-Carlton, Tysons Corner
- Capital One Hall
- Hilton McLean Tysons Corner
- The Watermark Hotel
- Hyatt Regency Tysons Corner Center
- Tysons Galleria
- private estates along Chain Bridge Road.

20+
Years in media, events, and production

3
Integrated services: events, video, marketing

25
Cities served nationwide

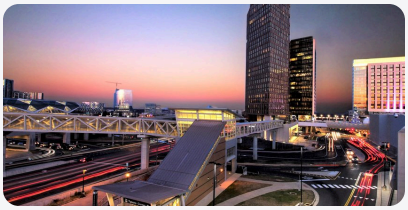
TOP RESTAURANTS

- J. Gilbert's (Wood-fired steakhouse, 6930 Old Dominion Dr)
- Eddie V's Prime Seafood (Prime seafood and steak, 7900 Tysons One Pl)

MAKE RESERVATIONS

THINGS TO SEE

- Capital One Hall (Performing arts and event venue at Capital One Center, Tysons)
- Tysons Galleria (Luxury shopping center beside The Ritz-Carlton, Tysons)
- Tysons Corner Center (Super-regional shopping center on Chain Bridge Road)
- The Ritz-Carlton, Tysons Corner (Luxury hotel attached to Tysons Galleria)



More information →

WHY SIMPLE

Most production companies serving McLean commute in for the day. We are already here. Simple is based in Washington, DC, minutes away across the river, and our crews, rental relationships, and venue contacts across Tysons and McLean are working relationships, not first introductions.

That local base matters in a market split between corporate campuses and private homes. We know how dock scheduling and vendor access run at the Tysons hotels, what a general session in Capital One Hall's theater requires from a show team, and how to design an estate load-in that respects a residential street. We also plan for the audience in the room: executives from finance, hospitality, and the defense and intelligence community, in a market where Booz Allen Hamilton is headquartered and the CIA campus at Langley sits quietly in McLean.

And because events, video, and marketing live under one roof at Simple, your stage design, session capture, sizzle reel, and social cuts come from the same team with the same understanding of your goals. No handoffs, no translation loss.

We deliver what we say we will. We treat your budget, timeline, brand, and reputation with care. As we get to know your organization, we become the partner you call first.

FEATURED WORK

Authenticate Conference

We provided conference production and visual content coverage for Authenticate at Omni La Costa Resort & Spa.

Lockton Northeast - State of The Company

Simple provided conference production and visual content coverage for SOTC at Gaylord National Resort & Convention Center

DC Startup & Tech Week

Simple delivered event production, expo management and video production support, documenting key moments and the overall attendee experience.

CAPABILITIES

- Planning and management
- Technical production
- Show and on-site execution
- Event creative

Let's Work Together

Producing in McLean? Let's talk.

LET'S TALK

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