

CORPORATE EVENT PRODUCTION

Corporate Event Production in Great Falls, VA

Galas, nonprofit fundraisers, and estate events in Great Falls, produced end to end. Tents, power, lighting, staging, and show execution handled by one local team.

OVERVIEW

Great Falls does not look like an events market, and that is exactly its appeal. Fourteen miles up the Potomac from Washington, DC, the river drops over a series of falls and through Mather Gorge, and the community behind it stayed rural on purpose: large wooded lots, horse pastures, stone walls, and houses set back behind long driveways on Georgetown Pike, Virginia's first scenic byway. There are no hotels here and no conference centers. When Great Falls gathers, it gathers at a private estate under a tent, at its country club, in a historic hall, or on the grounds of a beloved restaurant.

That setting raises the production bar. An estate gala has no loading dock, no house power to borrow, and no ballroom ceiling to hang lights from. Everything arrives by truck down a two-lane road: the tent, the generator, the staging, the kitchen support, the restrooms, the valet plan. Guests are nonprofit donors, board members, neighbors, and friends who expect the evening to feel effortless, even though none of the infrastructure was there that morning.

LOCAL INSIGHTS

The Great Falls event map has four settings, and each one produces differently.

Private estates carry the gala calendar. A fundraiser on a lawn off River Bend Road or Springvale Road starts as a blank field and becomes, for one night, a full venue: a clear-span or pole tent with flooring, a stage and program lighting, a silent auction under the trees, dinner service supported from a catering tent, and quiet generator power sized for the whole site. Path lighting matters here because guests walk back across dark grass to a valet line or a parking field. So does rain planning. We build the weather call, the tent sidewall plan, and the footwear-friendly flooring decisions into the production schedule early, not the week of the event.

TOP VENUES

- Private estates along Georgetown Pike and River Bend Road
- River Bend Golf &
- Country Club
- L'Auberge Chez Francois
- Great Falls Grange
- Great Falls Park
- Riverbend Park
- Turner Farm
- Colvin Run Mill.

 **20+**

Years in media,
events, and production

 **3**

Integrated services:
events, video, marketing

 **25**

Cities served
nationwide

TOP RESTAURANTS

- [Dante Ristorante](#) (Northern Italian, 1148 Walker Rd)
- [L'Auberge Chez François](#) (French country inn, 332 Springvale Rd)

[MAKE RESERVATIONS](#)

THINGS TO SEE

- [Great Falls Park](#) (National Park Service site, Potomac River falls and Mather Gorge)
- [Riverbend Park](#) (Fairfax County riverfront park on the Potomac)
- [Colvin Run Mill](#) (Operational 19th-century water-powered mill, historic site)
- [Turner Farm](#) (Fairfax County equestrian park and observatory on Springvale Road)



[More information](#) →

WHY SIMPLE

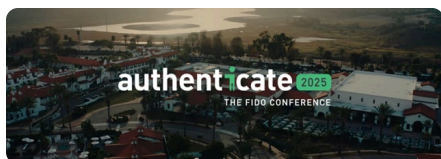
Most production companies meet Great Falls for the first time on your load-in day. We already know it. Simple is based in Washington, DC, a short drive out Georgetown Pike, and our crews, rental relationships, and vendor contacts across Great Falls and Fairfax County are working relationships, not first introductions.

That local base matters in a market built on private land. We know how an estate load-in runs through a residential gate, how a member-sponsored evening works at River Bend, what a Park Authority permit timeline looks like at Riverbend Park or the Grange, and how to size power, lighting, and weather protection for a tented program that has to end on the county's terms, not ours.

And because events, video, and marketing live under one roof at Simple, your stage design, gala film, auction visuals, and social cuts come from the same team with the same understanding of your goals. No handoffs, no translation loss.

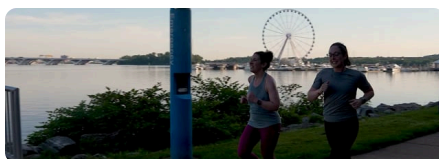
We deliver what we say we will. We treat your budget, timeline, brand, and reputation with care. As we get to know your organization, we become the partner you call first.

FEATURED WORK



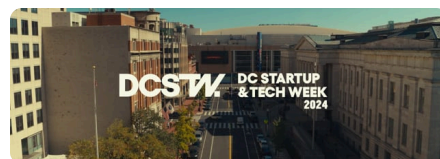
Authenticate Conference

We provided conference production and visual content coverage for Authenticate at Omni La Costa Resort & Spa.



Lockton Northeast - State of The Company

Simple provided conference production and visual content coverage for SOTC at Gaylord National Resort & Convention Center



DC Startup & Tech Week

Simple delivered event production, expo management and video production support, documenting key moments and the overall attendee experience.

CAPABILITIES

-  Planning and management
-  Technical production

-  Show and on-site execution
-  Event creative

Let's Work Together

Producing in Great Falls? Let's talk.

[LET'S TALK](#)



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