

## VIDEO &amp; CONTENT PRODUCTION

# Video & Content Production in Great Falls, VA

Gala films, nonprofit stories, and estate and equestrian content in Great Falls, filmed by a local crew that knows how to work on private land and in protected settings.

## OVERVIEW

Great Falls gives a camera things no studio can build. The Potomac pours through Mather Gorge below the overlooks at Great Falls Park. Horses cross open fields at Turner Farm in early light. A tent glows on an estate lawn off Georgetown Pike as a nonprofit's biggest night of the year gets underway. This is a community of large wooded lots, pastures, and historic places, fourteen miles from Washington, DC and a world apart in pace, and the stories here are personal: a foundation honoring a neighbor, a family marking a milestone, a conservation group protecting the river corridor its members love.

That character shapes the work. There is no soundstage and no hotel ballroom with a house crew. Shoots happen on private estates, at a private club, in a family-run restaurant that has drawn diners since 1976, and in parks run by the National Park Service and the Fairfax County Park Authority. Access is arranged, not assumed. Light changes fast under the tree canopy. Sound carries across quiet roads, and the county's rules travel with it.

## LOCAL INSIGHTS

Most Great Falls work falls into three kinds of stories, and each one films differently.

Nonprofit and gala films lead the calendar. Foundations, schools, and community organizations here raise serious money at estate galas, club dinners, and evenings at the Great Falls Grange, and the film is often the emotional center of the program. We shoot beneficiary and founder interviews in homes and gardens in the weeks before the event, build the piece around the room it will play in, then capture the night itself, the arrivals on the driveway, the auction under the tent, the moment the film lands. Because the same team produces the live event when Simple is handling production, the screening, sound, and lighting are designed for the film, not adapted to it at the last minute.

## TOP VENUES

- Where we shoot: Great Falls Park and the Potomac overlooks
- Riverbend Park
- Turner Farm equestrian facilities
- Colvin Run Mill
- Great Falls Grange
- L'Auberge Chez Francois grounds
- private estates and barns along Georgetown Pike
- The Atrium at Meadowlark Botanical Gardens, nearby Vienna.

 **20+**

Years in media,  
events, and production

 **3**

Integrated services:  
events, video, marketing

 **25**

Cities served  
nationwide

## PEERSPACE LOCATIONS TO SHOOT

- Great Falls Park and the Potomac overlooks
- Riverbend Park
- Turner Farm equestrian facilities
- Colvin Run Mill
- Great Falls Grange
- L'Auberge Chez Francois grounds
- private estates and barns along Georgetown Pike
- The Atrium at Meadowlark Botanical Gardens, nearby Vienna.

BROWSE PEERSPACE



## ICONIC LOCATIONS TO FILM

- Great Falls Park (National Park Service site, Potomac River falls and Mather Gorge)
- Riverbend Park (Fairfax County riverfront park on the Potomac)
- Colvin Run Mill (Operational 19th-century water-powered mill, historic site)
- Turner Farm (Fairfax County equestrian park and observatory on Springvale Road)



Film permits →

## WHY SIMPLE

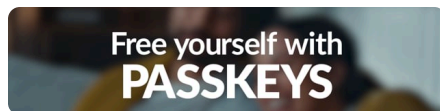
Most video crews arrive in Great Falls as visitors with a shot list. We are based in Washington, DC, a short drive away, and we work here as neighbors. Our producers and crews know which settings need a permit and how long that permit takes, how an interview plays in a tent at dusk, how to light a face under a tree canopy without making a garden look like a set, and how to behave on private land where the host's trust is the whole ballgame.

That local base also means flexibility. A founder interview rescheduled by a day, a second morning at Turner Farm because the light was better in the forecast, a pickup shot at the mill when an edit needs it: we can respond the same week, often the same day, because the team and the gear already live here.

And because events, video, and marketing sit under one roof at Simple, your footage does not end as a file on a drive. The gala film becomes the year-end appeal. The interview becomes a campaign. The event capture becomes a content library, cut for every channel it needs to live on, by the same team that shot it.

We deliver what we say we will. We treat your budget, timeline, brand, and reputation with care.

## FEATURED WORK



### Amazon and Fido Alliance

Simple managed the end-to-end production of an Amazon & Passkeys television commercial, collaborating closely with the client's marketing agency to deliver a high-quality spot on a tight deadline.



### Femme It Forward - Give Her Flowers

Simple managed multi-camera production for this prestigious event, delivering real-time photography for social media and same-day recap videos.



### The AI CEO Podcast

Simple serves as executive producer of The AI CEO Podcast with Seema Alexander, overseeing podcast filming and production of her AI Business Conference.

## CAPABILITIES

 Concept

 Scripting

 Directing

 Shooting

 Editing

 Delivery

## Let's Work Together

Filming in Great Falls? Let's talk.

LET'S TALK

 simple

✉ hello@simplemultimedia.com

🌐 simplemultimedia.com

