

CORPORATE EVENT PRODUCTION

Corporate Event Production in Alexandria, VA

Association conferences, galas, and corporate events across Old Town's hotels, historic venues, and waterfront spaces, produced end to end by one local team.

OVERVIEW

Alexandria runs on associations. National organizations keep their headquarters in and around Old Town, federal professionals work down Eisenhower Avenue, and members travel in from across the country for conferences, board meetings, awards nights, and annual galas. The American Physical Therapy Association is headquartered here. The Association of Chamber of Commerce Executives, the American Society of Travel Advisors, and the Health Industry Distributors Association are here too. When these organizations gather, they gather in a city that has been hosting serious meetings since the 1750s.

The settings give Alexandria an edge few markets can match. A general session at The Alexandrian on King Street. A reception surrounded by working artists at the Torpedo Factory Art Center on the waterfront. A ceremony in the grand hall of the George Washington Masonic National Memorial, with the tower lit above the city. A leadership retreat at Hotel Heron, the boutique hotel that opened in 2024 inside the restored 1926 George Mason Hotel building. History is not a theme here. It is the room itself.

LOCAL INSIGHTS

Alexandria's event map has three distinct settings, and each one produces differently.

Old Town carries the conference and gala load. The Alexandrian, Autograph Collection, on King Street is the full-service centerpiece, with ballroom and meeting space and a courtyard that gives receptions an outdoor option in the middle of the historic district. Hotel Indigo Old Town Alexandria sits on the waterfront on South Union Street, steps from King Street, for programs that want the Potomac in the picture. Hotel Heron on Prince Street gives smaller leadership groups and social events a design-forward boutique setting, with a rooftop that looks over the river. All three sit within walking distance of King Street's restaurants, which makes dine-arounds and sponsor dinners easy to build into a program.

TOP VENUES

- The Alexandrian, Autograph Collection
- Torpedo Factory Art Center
- George Washington Masonic National Memorial
- Hotel Heron
- Hotel Indigo Old Town Alexandria
- Athenaeum
- The Birchmere.

20+

Years in media, events, and production

3

Integrated services: events, video, marketing

25

Cities served nationwide

TOP RESTAURANTS

- **Vermilion** (Modern American, 1120 King St)
- **King & Rye** (Southern American at The Alexandrian, King Street)
- **Hummingbird Bar & Kitchen** (Coastal American at Hotel Indigo, waterfront)

MAKE RESERVATIONS

THINGS TO SEE

- **Torpedo Factory Art Center** (Working-artist studios in a former munitions factory on the waterfront)
- **George Washington Masonic National Memorial** (333-foot tower landmark overlooking Old Town)
- **Carlyle House Historic Park** (1753 stone mansion and gardens in Old Town)
- **The Birchmere** (Legendary 500-seat music hall in Del Ray)



[More information](#) →

WHY SIMPLE

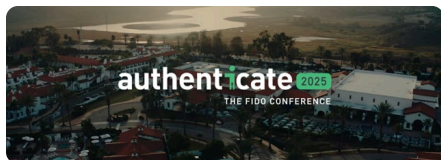
Most production companies serving Alexandria drive in for the event and leave when it ends. We are already here. Simple is based in Washington, DC, minutes away across the Potomac River, and our crews, rental relationships, and venue contacts across Alexandria are working relationships, not first introductions.

That local base matters in a market split between modern conference hotels and protected historic properties. We know how an evening rental runs at the Torpedo Factory once the artists' studios close, what a load-in looks like on a narrow Old Town street, and how to time a general session around attendees arriving on the Blue and Yellow lines at King Street and Braddock Road.

And because events, video, and marketing live under one roof at Simple, your stage design, session capture, sizzle reel, and social cuts come from the same team with the same understanding of your goals. No handoffs, no translation loss.

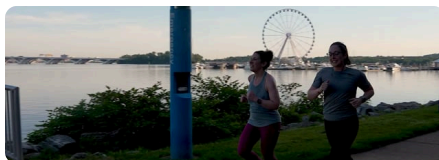
We deliver what we say we will. We treat your budget, timeline, brand, and reputation with care. As we get to know your organization, we become the partner you call first.

FEATURED WORK



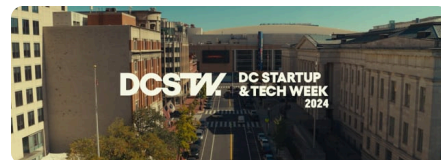
Authenticate Conference

We provided conference production and visual content coverage for Authenticate at Omni La Costa Resort & Spa.



Lockton Northeast - State of The Company

Simple provided conference production and visual content coverage for SOTC at Gaylord National Resort & Convention Center



DC Startup & Tech Week

Simple delivered event production, expo management and video production support, documenting key moments and the overall attendee experience.

CAPABILITIES

-  Planning and management
-  Technical production

-  Show and on-site execution
-  Event creative

Let's Work Together

Producing in Alexandria? Let's talk.

LET'S TALK

 simple

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