

VIDEO & CONTENT PRODUCTION

Video & Content Production in Alexandria, VA

Alexandria's associations and institutions have stories worth filming well. We shoot executive interviews, brand films, and conference content with crews who know Old Town and the federal corridor alike.

OVERVIEW

Alexandria is built on organizations with something to explain. National associations headquartered in and around Old Town, from the American Physical Therapy Association to the American Society of Travel Advisors and the Health Industry Distributors Association, speak to members, policymakers, and the public every day. A few blocks west, the National Science Foundation runs its headquarters on Eisenhower Avenue and the USPTO operates its campus in the Carlyle neighborhood. The work is technical, the audiences are expert, and the video has to be credible.

At the same time, few places in the region film like Old Town. King Street's brick sidewalks and 18th century rowhouses, the working artists' studios inside the Torpedo Factory Art Center, the waterfront at the foot of King Street, and the tower of the George Washington Masonic National Memorial give a brand film or an executive interview a setting with instant character. A conference at The Alexandrian or Hotel Indigo comes with a city outside the ballroom doors that attendees actually want to be in.

LOCAL INSIGHTS

Much of our Alexandria work is interview-driven: association CEOs addressing their members, subject-matter experts explaining a policy position, federal-adjacent leaders speaking to partners and grantees. We film in offices across Old Town, Del Ray, and the Carlyle corridor with mobile interview kits that make a standard conference room look intentional, usually within an hour of setup, and we schedule tightly around executive calendars.

TOP VENUES

- Where we shoot: Torpedo Factory Art Center
- George Washington Masonic National Memorial
- The Alexandrian, Autograph Collection
- Hotel Heron
- Hotel Indigo Old Town Alexandria
- Carlyle House and gardens
- The Birchmere, Del Ray
- King Street and the Old Town waterfront.

 **20+**

Years in media,
events, and production

 **3**

Integrated services:
events, video, marketing

 **25**

Cities served
nationwide

PEERSPACE LOCATIONS TO SHOOT

- Torpedo Factory Art Center
- George Washington Masonic National Memorial
- The Alexandrian, Autograph Collection
- Hotel Heron
- Hotel Indigo Old Town Alexandria
- Carlyle House and gardens
- The Birchmere, Del Ray
- King Street and the Old Town waterfront.

BROWSE PEERSPACE



ICONIC LOCATIONS TO FILM

- Torpedo Factory Art Center (Working-artist studios in a former munitions factory on the waterfront)
- George Washington Masonic National Memorial (333-foot tower landmark overlooking Old Town)
- Carlyle House Historic Park (1753 stone mansion and gardens in Old Town)
- The Birchmere (Legendary 500-seat music hall in Del Ray)



Film permits →

WHY SIMPLE

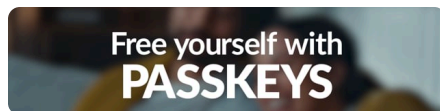
Most video crews arrive in Alexandria as visitors. We are based in Washington, DC, minutes away across the Potomac. Our producers and crews work in Alexandria regularly, and they know how to operate in the environments that define this market: association headquarters, secure federal campuses, historic houses where nothing can touch the walls, and hotel ballrooms that turn over on tight schedules.

That local base also means flexibility. A last-minute executive interview, a rescheduled shoot when a board meeting moves, a second camera day when a story changes: we can respond the same week, often the same day, because the team and the gear already live here.

And because events, video, and marketing sit under one roof at Simple, your footage does not end as a file on a drive. The interview becomes a campaign. The conference session becomes a content library. The brand film gets cut for every channel it needs to live on, by the same team that shot it.

We deliver what we say we will. We treat your budget, timeline, brand, and reputation with care. As we get to know your organization and the people in it, we become the crew you call first, the one that already knows the building, the board chair, and the story you are trying to tell.

FEATURED WORK



Amazon and Fido Alliance

Simple managed the end-to-end production of an Amazon & Passkeys television commercial, collaborating closely with the client's marketing agency to deliver a high-quality spot on a tight deadline.



Femme It Forward - Give Her Flowers

Simple managed multi-camera production for this prestigious event, delivering real-time photography for social media and same-day recap videos.



The AI CEO Podcast

Simple serves as executive producer of The AI CEO Podcast with Seema Alexander, overseeing podcast filming and production of her AI Business Conference.

CAPABILITIES

 Concept

 Scripting

 Directing

 Shooting

 Editing

 Delivery

Let's Work Together

Filming in Alexandria? Let's talk.

LET'S TALK

 simple

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