

VIDEO & CONTENT PRODUCTION

Video & Content Production in Bethesda, MD

Bethesda runs on breakthroughs, and breakthroughs need explaining. We film the scientists, executives, and brands doing the work, with crews who know how to operate in clinical and corporate settings.

OVERVIEW

Bethesda is home to the National Institutes of Health, the largest biomedical research agency in the world, and to Walter Reed National Military Medical Center. Around them sits the I-270 biotech corridor, known locally as DNA Alley, where life-sciences companies turn complex science into treatments, products, and companies. That work has to be explained on camera, clearly and credibly, to investors, patients, partners, and the public.

This is also a headquarters town. Lockheed Martin is headquartered here. Marriott International opened its global headquarters in downtown Bethesda in 2022, with its flagship hotel next door. Host Hotels & Resorts, Walker & Dunlop, and Abt Associates are based here too, alongside institutions like Suburban Hospital and the Uniformed Services University. Every one of them needs executive interviews, brand films, recruiting content, and thought leadership that holds up to scrutiny.

We are a full video and content production team based in Washington, DC, minutes from Bethesda. Commercials, corporate video, interviews, conference capture, podcasts, and brand films, produced with compliance-aware crews who understand medical and research environments. Concept through final delivery, one team.

LOCAL INSIGHTS

Much of our Bethesda work is interview-driven: principal investigators explaining a study, biotech CEOs talking to investors, hospital leadership addressing patients and staff. We film in offices and labs across downtown Bethesda and along Rockville Pike with mobile interview kits that make any conference room look intentional, usually within an hour of setup.

When a production needs a setting with presence, Bethesda delivers. The Music Center at Strathmore in North Bethesda gives performances and galas a world-class backdrop. Congressional Country Club on River Road offers one of the most recognizable championship golf settings in the country. The Bethesda North Marriott, the Hyatt Regency Bethesda, and The Bethesdan Hotel cover conferences, keynotes, and session capture.

TOP VENUES

- Where we shoot: The Music Center at Strathmore
- Congressional Country Club
- Bethesda North Marriott Hotel & Conference Center
- Hyatt Regency Bethesda
- The Bethesdan Hotel
- downtown Bethesda and Wisconsin Avenue streetscapes
- tree-lined residential streets for lifestyle footage

 **20+**

Years in media,
events, and production

 **3**

Integrated services:
events, video, marketing

 **25**

Cities served
nationwide

PEERSPACE LOCATIONS TO SHOOT

- The Music Center at Strathmore
- Congressional Country Club
- Bethesda North Marriott Hotel & Conference Center
- Hyatt Regency Bethesda
- The Bethesdan Hotel
- downtown Bethesda and Wisconsin Avenue streetscapes
- tree-lined residential streets for lifestyle footage



BROWSE PEERSPACE

ICONIC LOCATIONS TO FILM

- The Music Center at Strathmore (Performing arts center and gala venue in North Bethesda)
- National Institutes of Health (Federal biomedical research campus on Rockville Pike)
- Pike & Rose (Mixed-use district in North Bethesda, home to the Marriott global headquarters)
- Bethesda Row (Open-air shopping and dining district in downtown Bethesda)



Film permits →

WHY SIMPLE

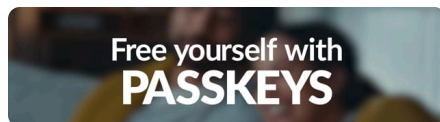
Most video crews arrive as visitors. We are based in Washington, DC, minutes down the road. Our producers and crews work in Bethesda regularly, and they know how to behave in the environments that define this market: clinical spaces, research facilities, secure federal campuses, and headquarters offices where an interview has to be perfect in one take.

That local base also means flexibility. A last-minute executive interview, a rescheduled lab shoot, a second camera day when a story changes: we can respond the same week, often the same day, because the team and the gear already live here.

And because events, video, and marketing sit under one roof at Simple, your footage does not end as a file on a drive. The interview becomes a campaign. The conference session becomes a content library. The brand film gets cut for every channel it needs to live on, by the same team that shot it.

We deliver what we say we will. We treat your budget, timeline, brand, and reputation with care.

FEATURED WORK



Amazon and Fido Alliance

Simple managed the end-to-end production of an Amazon & Passkeys television commercial, collaborating closely with the client's marketing agency to deliver a high-quality spot on a tight deadline.



Femme It Forward - Give Her Flowers

Simple managed multi-camera production for this prestigious event, delivering real-time photography for social media and same-day recap videos.



The AI CEO Podcast

Simple serves as executive producer of The AI CEO Podcast with Seema Alexander, overseeing podcast filming and production of her AI Business Conference.

CAPABILITIES

 Concept

 Scripting

 Directing

 Shooting

 Editing

 Delivery

Let's Work Together

Filming in Bethesda? Let's talk.

LET'S TALK



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