

**EXHIBITOR AND SPONSOR PROSPECTUS**



**AME**  
**MILWAUKEE**  
INTERNATIONAL CONFERENCE  
**2026**

**JOIN US OCT 26-29**

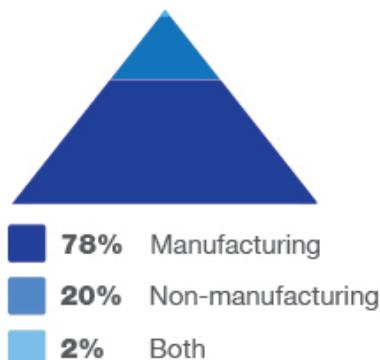
**ANNUAL AME INTERNATIONAL CONFERENCE**

**PEOPLE FIRST. PROGRESS TOGETHER.**

Join the world's largest lean conference as an exhibitor and/or sponsor and gain valuable exposure for your brand.

With opportunities for exhibitors and sponsors to connect with potential customers and influencers, there is no better way to reach your audience than the 42nd annual AME International Conference. AME Milwaukee 2026 draws continuous improvement practitioners of every level – from beginners to experts and from the C-suite to the frontlines. While manufacturing remains at our core, the conference is designed for professionals and organizations across a wide range of industries and sectors who find immense value in our sessions, networking opportunities, and thought leadership.

AME offers diverse and flexible sponsorship options to help you reach your audience, whatever your budget. A partnership with AME helps connect you with lean practitioners and continuous improvement leaders.



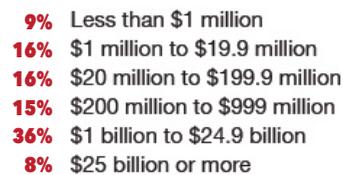
## Attendee Profile:



### LEAD GENERATION



### COMPANY SIZE



### JOB TITLE



### JOB FUNCTION



### INDUSTRIES & SECTORS

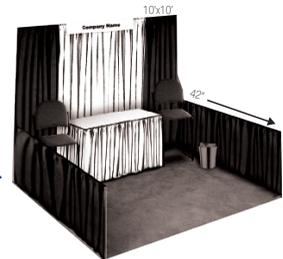




## EXHIBIT WITH US

Showcase your organization to continuous improvement leaders in manufacturing, healthcare, and beyond. As an exhibitor, you'll connect with decision-makers and practitioners committed to lean, enterprise excellence, and continuous improvement.

RESERVE  
YOUR  
SPACE  
TODAY



### 10'x10' Booth: \$4,250 USD

(PRIMARY SPACE)

#### Booth Fee Includes:

- 8'-high draped back wall, 3'-high draped sidewalls
- One 6'x30" skirted table, two folding chairs, wastebasket and a 7"x44" booth ID sign
- One complimentary full-conference registration (per 10'x10'), providing access to networking events, tours, practitioner presentations and keynote sessions, alongside conference attendees
- One exhibit hall only pass (per 10'x10'; includes breakfast and lunch on Tues, Wed and Thurs)
- Access to basic wifi throughout the exhibit hall (internet upgrade available at the exhibitor's expense)
- Exclusive, non-conflicting exhibit hall hours to connect with conference attendees
- Networking opportunities that include breakfasts, lunches, welcome reception and refreshment breaks
- Post-conference mailing list (mailing addresses only)
- On-site lead retrieval participation, including attendee email addresses (for an additional fee)
- Detailed company description and logo on ame.org/stlconference website and in the conference app
- Discounted pricing for additional exhibit hall only and full conference registrations
- "We're exhibiting" graphic to use in your marketing, emails, website and social media

#### Exhibit Hall Venue:

##### America's Center

The Baird Center

400 W Wisconsin Ave, Milwaukee, WI 53203

#### Exhibitor Schedule:

*Exhibitor Move-In*

**Monday Oct. 26** 8 a.m. – 3 p.m.

*Exhibitor Show Hours*

**Monday Oct. 26** 3 – 6 p.m.

Welcome Reception 4:30 – 6 p.m.

**Tuesday Oct. 27** 7 a.m. – 4:45 p.m.

**Wednesday Oct. 28** 7 a.m. – 4:45 p.m.

**Thursday Oct. 29** 7 a.m. – 1:45 p.m.

*Exhibitor Move-Out*

2 – 7 p.m.

(\*Subject to change)

#### Registration Add-ons :

- \$1550 for each additional full conference registration
- \$650 for each additional exhibit hall only pass

CONTACT: [khumphrey@ame.org](mailto:khumphrey@ame.org)

VISIT: [AME.ORG/CONFERENCE](http://AME.ORG/CONFERENCE)



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## BECOME A SPONSOR TODAY!

AME provides a variety of flexible sponsorship opportunities designed to help you connect with your target audience. Highlight your products and services directly to key decision-makers and influencers, driving engagement, sales, and measurable ROI.

### **As a conference sponsor, you will:**

- Reach your target audience for a concentrated period
- Reinforce your brand with strong exposure tied to the world's largest lean conference
- Increase sales leads through multiple opportunities
- Extend your impact with pre- and post-event coverage
- Receive unparalleled access and positioning with decision-makers from some of the largest and best-known companies in North America and around the world

### **Bronze through cornerstone sponsorship levels receive the following benefits:**

- One 10'x10' exhibit booth (cornerstone receives additional booth space)
- Logo recognition on conference website, in select event marketing pieces and on event signage
- Logo recognition in event mobile app (More than 85% of attendees log in to the app and exhibitor profiles were viewed on more than 1,600 occasions)
- Logo recognition on looping slides during each keynote session
- Pre- and post-conference attendee mailing list
- Plus, the level-specific benefits detailed on the following page

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# SPONSORSHIP OPPORTUNITY

## Patron \$2,500

- Logo recognition on conference website, in select conference marketing emails and on event signage
- Detailed company description and logo in the conference app
- Logo recognition on looping slides during each keynote session
- Sponsor name recognition during **one** keynote session
- “We’re sponsoring” graphic to use in your marketing, emails, website and social media
- Post-conference mailing list (mailing addresses only)

## Bronze \$6,000

- Passport game participation
- Sponsor name recognition during **one** keynote session

## Silver \$10,000

- Passport game participation
- **Two** exhibit hall only passes (includes breakfast and lunch on Tues, Wed and Thurs)
- Sponsor name recognition during **two** keynote sessions
- **Two** sponsored social media posts to AME’s targeted followers on LinkedIn

## Gold \$15,000

- Passport game participation
- **Two** exhibit hall only passes (includes breakfast and lunch on Tues, Wed and Thurs)
- Sponsor name recognition during **three** keynote sessions
- **Three** sponsored social media posts to AME’s targeted followers on LinkedIn
- Sponsor showcase: 20 min. presentation during program break (on average, 100 registrants)
- Banner ad in conference app linked to company website

## Platinum \$25,000

- Passport game participation
- **Three** exhibit hall only passes (includes breakfast and lunch on Tues, Wed and Thurs)
- Sponsor name recognition during **four** keynote sessions
- **Four** sponsored social media posts to AME’s targeted followers on LinkedIn
- Sponsor showcase: 20 min. presentation during program break (on average, 100 registrants)
- Banner ad in conference app linked to company website
- One app push notification onsite
- **Two** minute presentation before a keynote session

## Cornerstone Partnerships \$40,000

- Passport game participation
- **Three** exhibit hall only passes (includes breakfast and lunch on Tues, Wed and Thurs)
- Sponsor name recognition during **all** (eight) keynote sessions
- **Five** sponsored social media posts to AME’s targeted followers on LinkedIn
- Sponsor showcase: 20 min. presentation during program break (on average, 100 registrants)
- Banner ad in conference app linked to company website
- **Two** app push notification onsite
- **Four** minute presentation before a keynote session
- Logo and company name recognition during the Nubee Night event on Sunday
- Dedicated meeting space at the Baird Center

### ALL BRONZE, SILVER, GOLD AND PLATINUM SPONSORS

WILL GET

**ONE 10’x10’ EXHIBIT BOOTH,  
AND  
ONE FULL CONFERENCE  
REGISTRATION**

+

**DETAILED COMPANY  
DESCRIPTION AND LOGO ON  
AME.ORG CONFERENCE WEBSITE  
AND IN THE CONFERENCE APP**

### Choose one additional opportunity: Subject to current availability

- Logo on lunch menu card at each table in keynote room
- Logo on signage at breakfast buffets
- Fun break sponsor
- Quiet Room sponsor
- Sponsor provided branded item at AME registration desk

### Choose one additional opportunity: Subject to current availability

- Fun break sponsor
- Breakfast Club or Lunch Bunch table logo recognition
- Sponsor provided branded item placed at each seat for one keynote session

### Choose one additional opportunity: Subject to current availability

- Fun break sponsor
- Breakfast Club or Lunch Bunch table logo recognition
- Sponsor provided branded item placed at each seat for one keynote session
- Wifi sponsor
- Conference in-app game sponsor
- AskME: Navigating the AME Milwaukee 2026 Conference event sponsor

### Choose one additional opportunity: Subject to current availability

- Co-sponsor of Monday night welcome reception in exhibit hall
- Fun break sponsor
- Breakfast Club or Lunch Bunch table logo recognition
- Sponsor provided branded item placed at each seat for one keynote session
- On demand content sponsor
- AskME: Navigating the AME Milwaukee 2026 Conference event sponsor
- Passport Game sponsorship
- Sponsor recognition for keynote corner

# SPONSORSHIP ENHANCEMENTS

All 2026 sponsors and exhibitors may enhance their AME MILWAUKEE 2026 presence by taking advantage of special à la carte sponsorship opportunities. Contact us to discuss these exclusive and co-sponsorship opportunities or to customize your complete sponsorship package at [khumphrey@ame.org](mailto:khumphrey@ame.org).

## AME MILWAUKEE INTERNATIONAL CONFERENCE 2026

For over 40 years, AME's International Conference has been the premier event for lean practitioners. Each year, **1,100 people** from around the globe gather to hear **keynote insights**, **deep dive into practitioner presentations**, and **witness excellence** in action at **best-practice tours**.

Whether you've just started or are several years in, AME MILWAUKEE 2026 is sure to transform your continuous improvement journey with fresh insights, engaging experiences and new connections. Don't miss this opportunity to share, learn and grow with the world's largest gathering of fellow lean practitioners at the **42nd** annual AME International Conference.

Join us at [ame.org/milwaukee](https://ame.org/milwaukee)



## VISIT: [AME.ORG/CONFERENCE](https://ame.org/conference)

The Association for Manufacturing Excellence (AME) is the premier organization for the exchange of enterprise excellence knowledge. Members come together to explore lean thinking and other enterprise improvement methods, exchange best practices, and network to advance their careers and improve their organizations' competitiveness.

Move your career, company and industry forward. Join AME to explore the latest continuous improvement methods and best practices. For more information visit [AME.ORG](https://ame.org)