

SMART PLACE  SWISS
MADE



SMART PLACE HOSPITALITY

| Swiss made building automation

| Everything in one intelligence

Most hotel automation requires multiple systems, multiple vendors and multiple points of failure. SMART PLACE eliminates that complexity entirely. One system controls every function in every room.



1

Single system

∞

Rooms: fully scalable

Every

Room connects to property

30%

Energy saved

0

Data lost on outage

0 Technicians

needed to configure

From arrival to departure fully automated

Every touchpoint in the guest journey is handled by SMART PLACE, proactively and silently.

Check-in

PMS triggers room preparation. Guest profile loaded, preferred settings applied before arrival.

ORACLE



SMART PLACE SWISS MADE



Room access

NFC or keycard. Alpine Display greets by name. Personal scene activated on entry.

During stay

AI learns habits. Lights and climate adapt. DND, laundry, services — one touch. Energy optimized.



Requests

Every request shown instantly at corridor, staff dashboard, and PMS. No phones. Direct and efficient.



Check-out

PMS triggers departure sequence automatically. Access revoked, energy reduced, room flagged for housekeeping.

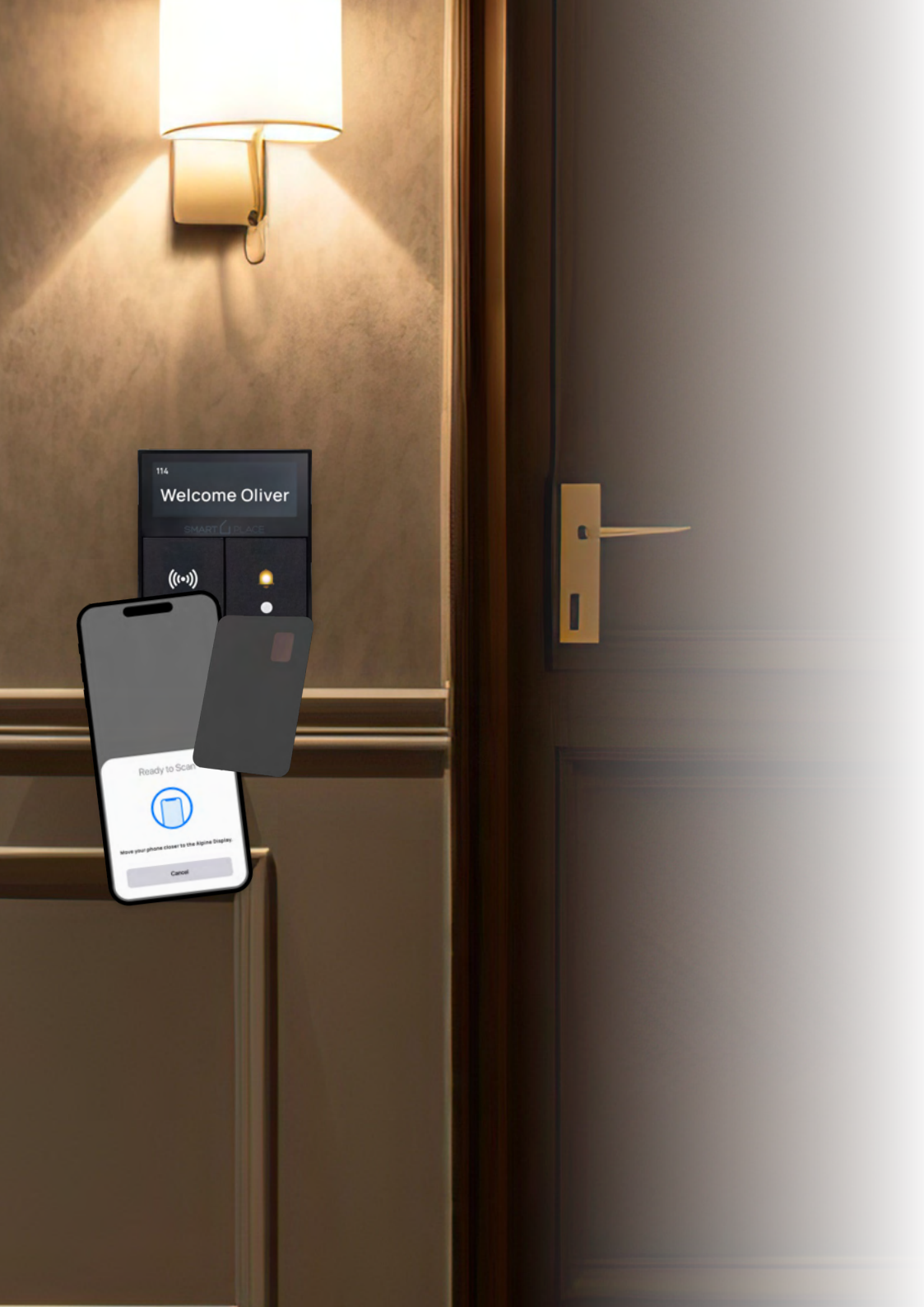


Room reset

The experience starts at the entrance

The Alpine Display is a true all-rounder that transforms the hotel room entrance. This intelligent switch features a high-resolution screen and combines access control, guest communication and sensor technology in one elegant device. It serves as the perfect first touchpoint for every guest.





Your key is already in your pocket

At check-in, the hotel manager pairs the guest's NFC one time. From that moment, their smartphone is their key. Secure. Reliable. Always available.

The moment they hold their phone to the Alpine Display, the screen transforms: the room number disappears, a personalized welcome appears, and their preferred scene activates, all in one motion.



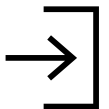
Check-in
at reception

>



NFC
paired once

>



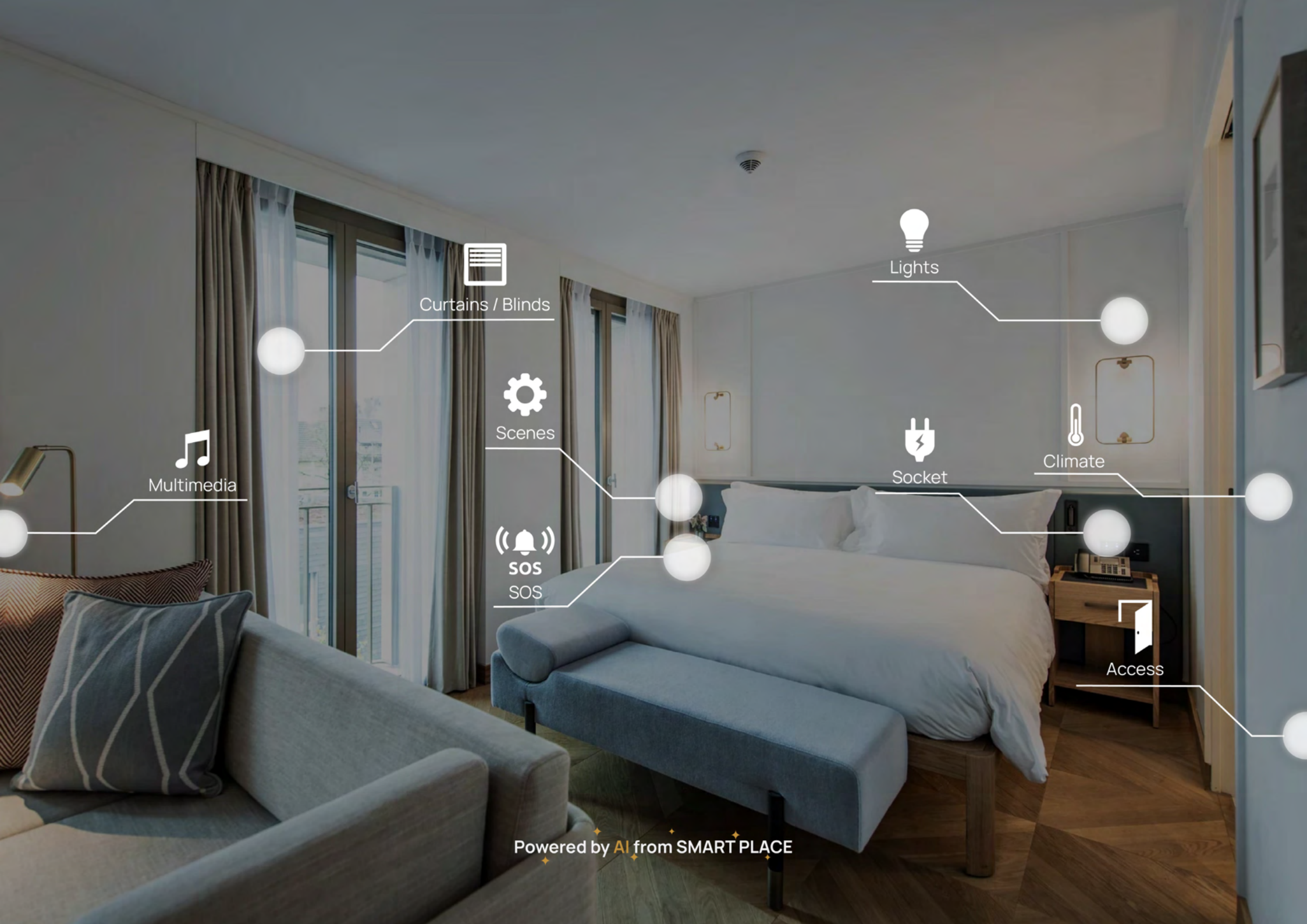
Scan
and enter

The room responds to you

No instructions needed. Guests find familiar controls that go far beyond anything they have used before. The room adapts to them, not the other way around.

- Climate: precise temperature control, learned and pre-set per guest profile from PMS
- Blinds and lighting: automated scenes for arrival, sleep, morning, and departure
- Alpine Tap: purpose-designed in-room keypad, intuitive and instant





Multimedia

Curtains / Blinds

Scenes

SOS
SOS

Lights

Socket

Climate

Access

Powered by AI from SMART PLACE



Modern safety, no old telephones

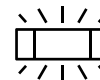
The old bathroom telephone is gone. The Alpine Tap replaces it with the same elegant button, purpose-built for the bathroom. Waterproof. Intuitive. Fully integrated.

One press of the Flex Tap SOS connects directly to the responsible team. The Alpine Display outside the room flashes immediately. The PMS alerts staff right away. No delay. No guesswork.

- Lighting and ventilation scenes controlled with one touch
- SOS: direct alert to staff, corridor display flashes red, PMS notified instantly
- Consistent design language across all room controls, no learning curve required



Guest
presses
SOS



Display
flashes red



PMS
alerted



Staff
responds

| You do not need an engineer to run your hotel

No technical background required. The hotel manager configures SMART PLACE directly: scenes, schedules, and access rules, without ever calling an electrician. That saves time and money every single time.

Because SMART PLACE is deeply synchronized with the PMS, most things happen automatically. Check-in triggers room preparation. Checkout triggers a full reset. The system handles it so the team does not have to.



| Connected to your property management system

SMART PLACE connects directly to your PMS with a full two-way integration. Every PMS event triggers an automatic room action. Every room event is reflected back in the PMS instantly.



Guest profile sync

Name, preferences, and stay history loaded at check-in



Live room status

DND, housekeeping, and laundry in PMS instantly



Energy reports

Per-room consumption sent to management systems



Central intelligence



Automated room preparation

Scene activated before the guest arrives



Personalized welcome

Guest name on Alpine Display, no setup required



Access synchronized

Granted and revoked automatically with PMS events

Power out?

We never miss a beat



A standard HVAC system after a power outage resets to default. The room gets too warm. The guest notices.

With SMART PLACE, when power returns, every component knows exactly where it left off. Temperature, lighting, and scenes are all restored instantly. No reboot. No manual reset required by staff. The system restarts itself. Automatically.

100%

State recovery

Every room is restored exactly as it was including lights, temperature, scenes and all settings.

Instant

Recovery

Instant restoration. No reboot sequence. No manual reset required by staff.

Last state

Guest memory

Guest preferences stored permanently. Return visitors recognized and welcomed automatically.

24/7

Autonomous

Fully self-sustaining room intelligence requires no constant network dependency for functions.

Intelligent energy Real savings

When the guest presses Bye-Bye and leaves the room, SMART PLACE switches to standby. Energy drops immediately. Nothing runs unnecessarily.

At checkout, the system shuts down completely and waits. It only prepares the room again once the next guest checks in through the PMS.

The result: up to 30% less energy consumed. No trade-off on guest comfort.



Energy usage



| Modular. Expandable. **Built to grow.**

SMART PLACE is architected for growth. Start with a single floor, a wing, or a boutique property. Expand seamlessly to hundreds of rooms since the system scales without architectural changes.

Every module integrates into the existing intelligence fabric. New features, new hardware and new capabilities are always additive and never disruptive.

Boutique hotel

Full feature set from day one

Mid-size property

Multi-floor management and expanded PMS sync

Large hotel

Full AI metering and predictive maintenance

Hotel group

Unified branding across all properties

Built on open standards

Ready for your infrastructure

SMART PLACE integrates directly into your existing building and IT infrastructure with no proprietary lock-in and no rip and replace.

PMS Compatibility



Opera and other major PMS platforms via open API. Custom integrations available on request.

Open standards



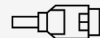
Built on open read/write standards, Modbus and DMX at its core. NFC, DALI, and API connections integrated.

Installation



A fully wired building automation system, reliable, interference-free, and built to last.

Network



Operates on standard hotel LAN infrastructure. Each room unit functions autonomously with no cloud dependency.

Security



End-to-end encrypted communication. GDPR-compliant data handling. Guest data stored locally.

Certifications



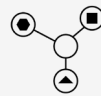
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| There is simply nothing else like this

SMART PLACE is the only hotel automation system with central intelligence combined with full property level management in one system. No other solution offers this architecture.



Central intelligence



The only system with room-level and property-level intelligence in one unified platform.

Truly one system



There are no multiple platforms or bridges as everything is in one system with no exceptions.

Power outage resilient



Full state recovery happens in 0 seconds as if nothing ever happened.

Deep personalization



The system remembers guests and applies preferences automatically on return visits.

Modular & scalable



From boutique to hotel group it grows with your business and never needs replacing.

AI-driven efficiency



Behavioral learning optimizes consumption without impacting comfort.

| Ready to transform your **guest experience?**

Talk to our team. We will design the right SMART PLACE configuration
for your property from concept through commissioning.

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The future of the guest experience

www.smartplace.ch

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