



**RENO TROPICS
YOUTH BASKETBALL
SPONSORSHIP**

RENOTROPICS.ORG

Dear Business Leader,

On behalf of the Reno Tropics, a non-profit youth basketball organization, thank you for taking the time to learn about an exciting opportunity to support young athletes while making a meaningful impact in our community.

The Reno Tropics are dedicated to providing youth with a positive, structured basketball experience while teaching essential life skills such as discipline, teamwork, confidence, and leadership. As a non-profit organization, our mission is centered on accessibility, development, and creating opportunities for young people from all backgrounds to succeed both on and off the court.

We are proud to announce our upcoming new gym, which will serve as a central hub for training, games, and community events. This facility will allow us to expand our reach, serve more athletes, and provide a safe and consistent space where youth can grow, stay active, and feel supported.

A business sponsorship for our new gym will have a huge impact. Sponsorships directly support facility operations, equipment, training resources, and expanded programming for our athletes. As a sponsoring partner, your business will also receive valuable community exposure through gym signage, event recognition, and association with a respected non-profit organization that is making a real difference locally.

By partnering with the Reno Tropics, your business is doing more than sponsoring a program – you are investing in the future of our community. Every sponsorship makes a difference, and your support helps ensure that our non-profit can continue offering high-quality opportunities to the youth who need them most.

Thank you for considering a partnership with the Reno Tropics. We would welcome the opportunity to discuss sponsorship options and how we can work together to create lasting community impact.

Sincerely,

Caroline Spicer - Tropics Fundraising Lead
775-287-6858
ccspicer@gmail.com



for the love of the game

OUR MISSION

The Reno Tropics Youth Basketball Club is dedicated to providing an exceptional basketball experience for both boys and girls. Our mission is to foster a love for the game while ensuring each player reaches their potential through premier player development. We believe that, through youth sports, kids learn valuable life skills that make them better equipped to succeed in all future endeavors.

Our youth make up 25% of our population and 100% of our future.

OUR IMPACT

Since our founding, we have been committed to bringing the highest quality basketball experience and growing the youth basketball culture in Reno, Nevada.

Over the past 3+ years, we've provided player development to more than 120 kids.

"The Reno Tropics transformed my self-conscious, gangly daughter into a confident, powerful athlete. Through countless hours of practice with dedicated and knowledgeable coaches, she learned that she could improve with hard work and focus. This confidence and resilience shows up in everyday life: it has smoothed her transition to middle school, helping her make friends and persevere through tough academic challenges. She loves the Reno Tropics because she has an absolute blast at every practice and game; I love the Reno Tropics because they've absolutely changed her life."

- D.M.

"In just one year, Zoey's growth on the court has been incredible. Her skills, fundamentals, and overall understanding of the game have improved more than we ever imagined. She's playing with confidence, making smart game decisions, and enjoys the sport more than ever!

What makes it even more special is that the Tropics is about so much more than basketball—it's a family. The support, encouragement, and culture they've created have made a lasting impact on Zoey both as a player and as a person.

We're so grateful to be part of it!"

- C.S.







Sponsorship Packages

BRONZE SPONSOR – \$1,000

Great for small businesses wanting to show local support.

Benefits:

- Business logo on team website sponsor page
- Business name listed on team banner (shared sponsor banner) hung in the Tropics gym for life of the gym
- Tee sponsorship (logo provided) in current year's Tropics Golf Tournament
- Sponsor certificate for display

SILVER SPONSOR – \$5,000

Strong brand recognition.

Benefits:

- Business logo displayed on Tropics website homepage
- Individual medium-sized logo banner displayed in Tropics gym
- Tee sponsorship (logo provided) in current year's Tropics Golf Tournament with opportunity for sponsor representatives to attend and interact with participants at the sponsored tee
- Foursome in the Tropics Golf Tournament*
- Framed team photo for business display

GOLD SPONSOR – \$10,000+

Customizable recognition opportunities for Tropics events, gym and website.

Optional Benefits:

- Business Logo displayed on Tropics website homepage
- Individual large logo banner displayed in Tropics gym gold sponsor location
- Business logo displayed on printed schedules and posters
- Various golf tournament sponsorship recognition opportunities
- Tee sponsorship (logo provided) in current year's Tropics Golf Tournament with opportunity for sponsor representatives to attend and interact with participants at the sponsored tee
- Two foursomes in Tropics Golf Tournament*
- Framed team photo for business display
- Other options may be discussed

OTHER SPONSORSHIP OPTIONS:

- Raffle Prize Donations Accepted
- Sponsor a foursome in the Tropics Golf Tournament



HOW WE UTILIZE YOUR GENEROUS DONATIONS

1. EXPANSION OF PROGRAMS

Outside funding allows us to grow the organization and in turn offer more training to more kids.

- Basketball Camps
- Competitive Travel Teams
- Hosting Local Tournament Play
- Player Skill Development Clinics

2. CREATION OF A DEDICATED TRAINING FACILITY

One of the biggest challenges we experience is finding available gym space and the costs associated with renting those spaces can be very prohibitive. For those reasons our organization has embarked on the adventure to create our own dedicated space that will allow us to have more gym time for more kids and over time bring the costs down. The challenge is in the initial setup costs. Your donation will help us outfit our space with the best tools and equipment available and provide our kids with a consistent, safe environment to call home for their young basketball journeys.

3. ADMINISTRATIVE COSTS

While all of our coaches and associates are volunteers, running the organization smoothly requires us to maintain various expenses. e.g. club management software licenses, game film subscription licenses, website administrative costs, etc.

The Reno Tropics Basketball Program is a tax-exempt nonprofit organization under Section 501(c)(3) of the Internal Revenue Code. Sponsorship payments made under this Agreement are charitable contributions and/or sponsorship support and are not payments for services. Sponsor agrees not to issue IRS Form 1099-NEC or Form 1099-MISC to The Tropics for any sponsorship payments. Upon request, The Tropics will provide its IRS determination letter and Form W-9 confirming its tax-exempt status.

*The fair market value of goods and services received in connection with this sponsorship may reduce the tax-deductible portion of your payment.

Tax Id # 39-3885016



Reno

Tropics

Contact

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