

BIOGRAPHY

Artist

Aassmaa Akhannouch

Born in Meknes, Morocco in 1973, Aassmaa Akhannouch lives and works between the south of France and Casablanca. She first obtained an engineering degree in France and an MBA in the United States and worked in marketing for 15 years. In 2013, she attended the Photo Academy Casablanca to perfect her knowledge in digital photography and in 2016, decided to devote herself entirely to the practice of photography. She is supported in her research by artist FLORE, through her photographic studio L'Oeil de l'Esprit in Paris.

With her images, Aassmaa Akhannouch tells us stories, fragments of memories exposed freely to the associative imagination and emotions of the viewer. Beyond the intention to document a personal past, the artist attempts to bring up intimate emotions, to reveal lyrical and timeless impressions. Using alternative processes and watercolour highlights that make each piece unique, she succeeds in creating images both familiar and fascinating.

In 2021, Aassmaa Akhannouch is awarded the Prix HSBC pour la Photographie, along with Cyrus Cornut. That same year she is selected to show her work at the ManifestO festival, Rencontres Photographiques de Toulouse.

Group Shows

2021

Prix HSBC pour la Photographie, Galerie Esther Woerdehoff, Paris
MENART FAIR (international modern and contemporary art fair, dedicated to artists from the Middle East & North Africa), Cornette de Saint Cyr, Paris

2019

Les Marocaines, Maison de la Photographie de Lille, France
Portrait de Femmes, Galerie 127, Marrakesh, Morocco

2018

OFF Essaouira Photographic Festival, Galerie Empreinte, Essaouira, Morocco

2016

Les Journées du Patrimoines de Casablanca, Les Abattoirs, Casablanca, Morocco
Regard sur Casablanca, La Coupole (Parc de la Ligue Arabe), Casablanca, Morocco
Weekend Féminin, D'art Louane, Rabat, Morocco

2015

Carton D'artistes, Villa Mandarine, Rabat, Morocco
Casa Del Arte, Casablanca, Morocco

2014

Carton D'artistes, Villa Mandarine, Rabat, Morocco
D'art Louane, Rabat, Morocco

Awards**2021**

Winner of the Prix HSBC de la Photographie, with Cyrus Cornut
Selected for the Festival ManifestO, Rencontres Photographiques de Toulouse.

2017

Jury Special Mention, Maghreb Photography Awards

Publication**2021**

Prix HSBC pour la Photographie, catalogue, Actes Sud