

Derek Daniel Castro

MULTIMEDIA DESIGNER

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EDUCATION

University of Houston

B.S. in Digital Media

August 2023 - December 2025

Minor in Studio Arts - Focus in
Graphic Design

Minor in Technology Leadership and
Innovation Management

SKILLS

- Graphic Design
- UX/UI Design
- Print Production
- Video Editing

Technical

- After Effects
- Premiere Pro
- Illustrator
- Photoshop
- InDesign
- RasterLink
- Figma
- Webflow
- Microsoft Office
- Open Broadcast Software (OBS)
- Fiery
- Quickbooks
- Mimaki Printing

Language

- Spanish - Conversational

ACTIVITIES

Creative Lead

Splattoon @ UH Club

October 2023 - Present

- Organized design direction and branding for Splattoon @ UH Club
- Create designs and handled print production for long-term projects.
- Developed a team of creatives to provide variety and showcase their talents to over 200+ members.

EXPERIENCE

CreationStation

Student Graphic Designer

August 2024 - Present

- Managed projects from concept to completion with clients.
- Collaborated with team members to deliver high-quality deliverables.
- Sharpened print production and graphic design skills.

Tech Fest Live

Design Associate Director Intern

September 2025 - Present

- Design graphics to an audience of 3k users across different social medias.
- Oversaw design team and ensured designs followed branding guidelines and finished before due dates.
- Worked with different teams and updated directors on progress.

Titan Commercial

Creative Director

August 2025 - November 2025

- Guide team's creative works to ensure Titan Commercial's branding guidelines are met.
- Produced a brochure detailing Titan Commercial's services and values as a real estate company.