Pilot Program with spur

Empowering your QA Program with Agentic AI

Go 0-to-1 on Test Automation in Under 2 Weeks!

This isn't just a trial, it's a hands-on QA transformation guided by Spur's team of AI and automation experts. In just a few sessions, we'll help your team go from unreliable tests and manual QA to smart, resilient automation powered by browser agents. You set the coverage goals, we'll help you hit them. With some teams, we've written over 100+ tests in just one week! This is a 2 week fast paced **paid pilot**.

Week	Agenda
0 Scoping	Identifying Pilot Scope & Success Criteria
First Week Pilot Execution	**Session 1:** Devise Your Testing Strategy **Session 2:** Introduction to Agentic AI & Browser Agents **Session 3:** Learn how to leverage Agentic QA for your use case Team has access to Spur; Support on Slack & Teams Channel Ongoing Daily Spurring Sessions: Daily Office Hours with the Team to Hit Pilot Coverage Goal
Second Week Pilot Execution	**Session 4:** Exploring Advanced Use-Cases on Spur (A/B Testing, Persona Tests, Exploratory Testing) **Session 5:** Operationalizing Spur internally (Enabling CICD, Alerting & Ticketing Systems) **Session 6:** Pilot recap & success metrics presentation

"Honestly the most complete pilot I've ever seen, props to yall!"

Pepjin Sanders
Prinicpal Engineer, HelloFresh

HELLO FRESH

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Pilot Breakdown

Week 0: Pilot Scoping

Goal: Set the foundation for a high-impact pilot

- **Identify high-risk and core flows:** Focus on the areas where automation will have the most impact.
- **Spot automation vulnerabilities:** Find potential weak points before they become problems.
- **Define success together:** Align on key goals like speed, ease of maintenance, and team satisfaction.

Week 1: Pilot Execution

Session 1

Devising your testing strategy

🕑 Duration: 45 mins

- Overview of goals, timelines, and roles
- Confirm high impact flows and success metrics

Session 2

Introduction to Agentic AI & Browser Agents

🕑 Duration: 45 mins

- A crash course on browser agents, so your team knows how to leverage Agentic AI for your use cases

- Live demo of Spur's browser agents in action

- Learn what makes Agentic QA different, and see how Spur adapts to dynamic and brittle UIs

Note: Every presentation is tailored to the client and the people in the room, whether that's PMs, designers, QA, or a mix. We adapt our approach to fit your team's needs and focus.

Session 3

Learn how to leverage Agentic QA for your use case

Type: Hands on Session — Team is logged into Spur and hands on test writing

- Deep dive into your pain points
- Building resilience into critical flows
- Using Spur to unlock faster, more confident releases

Ongoing Support

Team has access to Spur; Support on Slack & Teams Channel

Proactive support, our support leads will be watching and supporting the team proactively during the course of the pilot on test creation and support as they engage with the product. Typically we see teams being comfortable on spur within the first 30-45mins and we have crafted the pre-pilot sessions in a way where the onboarding experience becomes seamless

Daily Spurring Sessions [Office Hours] (Ongoing):

Our team is available every day for un-blockers, strategy guidance, and test reviews. You're never left figuring things out alone.

Week 2: Pilot Execution & Wrap-Up

Session 4

Exploring Advanced Use-Cases with Spur

Spur is not just a Functional End to End Testing Tool. We offer an array of use-cases with our agents:

- **Persona-Based Testing**
- **QA Testing for A/B Flows**
- **UX/UI Testing**
- **Pricing Validation**
- **AI Feature Testing**
- **Competitor Flow Analysis**

Session 5

Operationalizing Spur internally (ongoing)

As a company, we also offer our advice and services in terms of operationalizing spur within the organization:

- Slack processes
- CI/CD integration
- teams integration
- ticket creation tool integration
- any custom Use-cases, reporting needs

Session 6

Pilot recap & success metrics presentation

- Test coverage achieved
- Time saved vs manual or brittle automation
- Agent stability, reusability, and CI/CD readiness
- Final proposal to move forward with full rollout

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We Make This Happen, Together.

You'll come out of this pilot with:

Live Agentic tests in production/staging	**A clear ROI story for leadership**	**Your team trained and ready to scale automation**

Don't just take our word for it.

"Went from **0 to 80%** coverage in 1 month pilot."

LIVING SPACES
Building up Agentic QA program from scratch

"Compared to a **7-months Selenium exploration**, they **knocked out 60+ tests** in a fast paced 1 week pilot."

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Modernizing their QA program from scratch

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EIGHT SLEEP
Modernizing their QA program from scratch