

# Romel Keith Agtang

Graphic Designer

Toronto, Ontario

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Linkedin | Portfolio | Behance

## EXPERIENCE

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### Graphic Designer/Illustrator

Freelance, Toronto, Canada

2020 – present

- Partner with community groups, organizations, and individual clients to deliver custom design solutions, including branding, illustrations, event posters, and digital/print marketing assets.
- Translate client vision into visually compelling outcomes by combining design strategy, storytelling, and strong technical execution.
- Manage project timelines, revisions, and communications to ensure quality deliverables and client satisfaction.

### Intern Graphic Designer (Team Lead)

My Worthy Home, Remote – New York City

January - April 2025

- Designed multi-platform content for social media—including carousels, reels, and motion graphics—enhancing brand visibility and engagement by 5%.
- Developed brand guidelines, onboarding materials, and visual systems to streamline design workflow and maintain cohesive brand identity.
- Supervised a small team of design and content interns, leading meetings, assigning tasks, and ensuring project completion within set timelines.

### Interdisciplinary Junior Designer

Pigeon Row - Internship

Toronto, Canada

October - December 2019

- Collaborated with creative director and developed a studio reel while designing video graphics, illustrations, posters, merchandise visuals, and promotional assets for Canadian TV series, Letterkenny and Baroness Von Sketch, Kim's Convenience.
- Utilized motion graphics, GIFs, video editing, and typography skills to support fast-paced projects, marketing and social media campaigns consistent with brand guidelines.

### Assistant Visual Merchandiser/Sales Advisor

H&M, Yorkdale Shopping Center

July 2018 – May 2025

- Designed a branded swimwear garment care guide adopted as an internal training tool, increasing accessory sales by 50%.
- Supported visual merchandising initiatives, display execution, and marketing rollouts while maintaining brand standards across store operations.

## EDUCATION

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### Foundations in UX Design

Certificate, Google/Coursera

2025 - ongoing

### Graphic Design

Bachelor of Design (Bdes), OCAD University

2015 – 2020

## CORE SKILLS

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**Design:** Brand Identity · Layout & Composition · Typography Systems · Digital & Print Design · Marketing Collateral · Visual Storytelling · Illustration · Color Theory · Accessibility & Inclusive Design · Photo Editing · Motion Graphics · Data Visualization

**Technical Tools:** Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects) · Canva · Figma · Premiere Pro · File Preparation & Print Production · Digital Asset Management · Web Graphics · HTML/CSS Basics

**Professional & Interpersonal:** Time Management · Feedback Integration · Detail Orientation · Client Relationship Building · Adaptability · Multitasking · Brand Consistency · Cross-Functional Teamwork