

A group of four people, two men and two women, are walking away from the camera down a hallway. They are all wearing dark-colored athletic wear. The person in the center is wearing a hoodie with 'STREETWISE™' on the back. The person on the far right is wearing a t-shirt with 'STREETW' on the back. The person on the far left is wearing a t-shirt with a circular logo on the back. The person in the middle-right is carrying a large black duffel bag. The hallway has a brick wall on the left and a dark wall on the right.

STREETWISE™

STREETWISE™

STREETW

THE CIRCLE

Where High Performers Connect,
Train & Recover Together.

WHAT IS THE CIRCLE?

A private, selective community for high-performers who live by '**The Standard.**' Designed for those at the **highest level**, focusing on physical, mental, and personal **growth**.

Sessions are curated and led by **trusted performance professionals**, from **world-class** strength coaches to **breath work, recovery, and mindset** specialists. Each element is designed to **test character under pressure** and **expand perspective** around the table.

WHO IS IT FOR?

High-performing individuals in:

- Property ■ Sport ■ Finance
- Creativity ■ Business ■ Investments

ACTIVITIES

- Boxing ■ Padel ■ Cold Plunge
- Breathwork ■ Journaling ■ Weight training ■ Sprint runs

APPLY → TRAIN → CONNECT → LEAD

NON NEGOTIABLES

- 3L water daily
- No food after 8:30 PM
- No phone after 9 PM
- Read 15 mins daily
- 10,000 steps daily
- High protein diet
- No smoking
- Journaling 10 mins daily
- Breathwork 10 mins daily
- Sauna/Cold plunge 3x weekly
- Weight training 3x weekly
- Cardio 2x weekly
- Prioritise sleep
- Limited to no alcohol

BENEFITS



ACCESS TO CIRCLE EVENTS

Padel, boxing, 6AM
sprints, resets.



PERSONAL BRAND SPOTLIGHT

Films, socials, press.



EARLY ACCESS TO EXCLUSIVE KIT

Hoodies, socks,
journals.



ACCESS TO A COMMUNITY OF HIGH PERFORMERS,

Connected to the inner movement for collaboration and connection.

A woman in athletic wear is shown in a crouched position, tying her shoe. She is wearing a black tank top and black leggings. Her hair is pulled back. The background is dark. The text 'STREETWISE' is visible on her sock.

STREETWISE™

We've got the scars.

**That's why our standards are
non negotiable.**

Apply Now