



STREETWISE™

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# THE CIRCLE

Where High Performers Connect,  
Train & Recover Together.

# WHAT IS THE CIRCLE?

A private, selective community for high-performers who live by '**The Standard.**' Designed for those at the **highest level**, focusing on physical, mental, and personal **growth**.

Sessions are curated and led by **trusted performance professionals**, from **world-class** strength coaches to **breath work, recovery, and mindset** specialists. Each element is designed to **test character under pressure** and **expand perspective** around the table.

## WHO IS IT FOR?

High-performing individuals in:

- Property ■ Sport ■ Finance
- Creativity ■ Business ■ Investments

## ACTIVITIES

- Boxing ■ Padel ■ Cold Plunge
- Breathwork ■ Journaling ■ Weight training ■ Sprint runs

**APPLY → TRAIN → CONNECT → LEAD**

# NON NEGOTIABLES

- 3L water daily ■ No food after 8:30 PM ■ No phone after 9 PM
- Read 15 mins daily ■ 10,000 steps daily ■ High protein diet
- No smoking ■ Journaling 10 mins daily ■ Breathwork 10 mins daily
- Sauna/Cold plunge 3x weekly ■ Weight training 3x weekly
- Cardio 2x weekly ■ Prioritise sleep ■ Limited to no alcohol

# BENEFITS



## ACCESS TO CIRCLE EVENTS

Padel, boxing, 6AM sprints, resets.



## PERSONAL BRAND SPOTLIGHT

Films, socials, press.

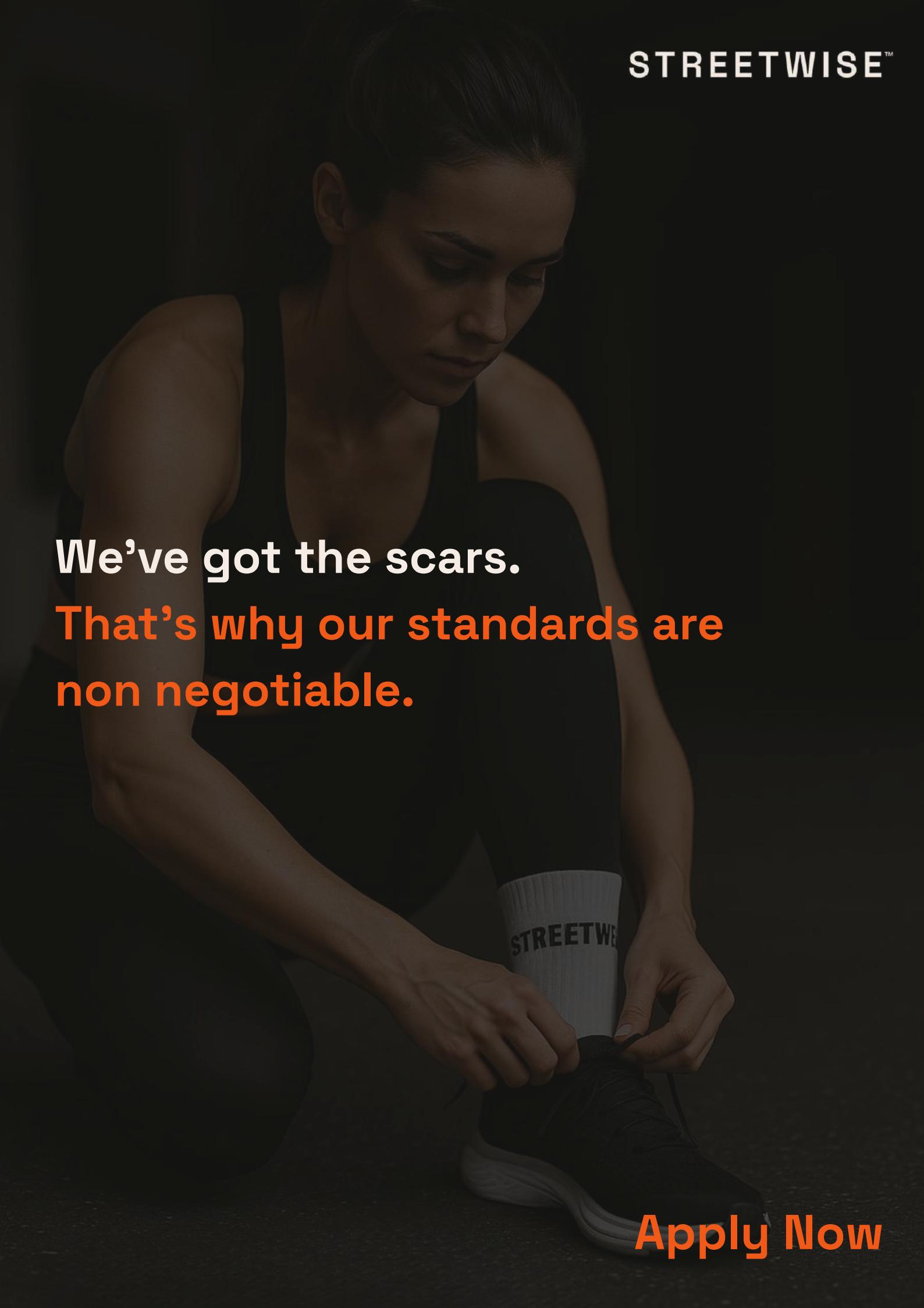


## EARLY ACCESS TO EXCLUSIVE KIT

Hoodies, socks, journals.



**ACCESS TO A COMMUNITY OF HIGH PERFORMERS,**  
Connected to the inner movement for collaboration and connection.



STREETWISE™

We've got the scars.  
That's why our standards are  
non negotiable.

Apply Now