

Website Terms of Use Push Pull Digital Consultancy Limited (July 2025 Edition)

Thanks for taking the time to read our website terms of use. In this document when we refer to the “Terms” we mean these website terms of use. These Terms set out the rules that apply when you use our website, as well as providing you with information about us.

By using our website, **you are agreeing to comply with these Terms. If you do not want to comply with the rules in these Terms then you should not use our website. We recommend that you print a copy of these Terms for future reference.**

1. About us

<https://pushpull.digital/> is a website operated by Push Pull Digital Consultancy Limited. Where we use the words “we”, “us”, “our” we are referring to Push Pull Digital Consultancy Limited. We are a limited company. You can contact us at 55 The Turnways, Leeds, LS6 3DT. If you have any questions about these Terms or want to contact us for any other reason please email us at hello@pushpull.digital

The branding which appears on this website belongs to us. You are not permitted to use our brand without our permission.

If we sell or transfer our business to another entity, then our rights under these Terms will transfer to such party. Your rights under these Terms will not be affected by the sale or transfer.

2. Using our website and the information on it

Our website and the information on it are made available for general purposes only. We update the content on this website from time to time but we do not make any guarantee that our website content will always be up to date or correct. The content on the website is not specific to you, and we always recommend that you seek advice or guidance from an expert or specialist if you intend to take any action based on information supplied on our website.

The information on our website (and the copyright and other intellectual property rights in it) is owned by us, unless we have licensed it from another third party, in which the licensor will own such information. We allow you to download and print copies and extracts of the information on our website, but you should not do this for commercial or profit purposes. It should be for your personal use only. Other than this, you should not use or change any of the information you extract or copy from our website without our express written permission (and we may require you to sign a written document to confirm the terms on which we will allow you to use the information). This includes any pictures, graphics or images we use on our website. You should also ensure we (and our licensors) are properly credited as authors of the information. You can also draw others attention to our website and the information on it.

We will make changes to our website over time. Sometimes our website will be unavailable. This might be due to us making updates to it, upgrading our software or for other reasons outside of our control. If we know our website is going to be unavailable, we will try and notify you, but it may not be practical for us to do so.

Our website can be accessed globally. However, the content on our website may not be available in some countries or be appropriate for use in countries outside the United Kingdom.

We may take action against you if we discover or suspect you have not complied with these rules (or we reasonably suspect that you have not complied with these rules).

3. Viruses and our website

You should not do anything which may damage or attack our website (and any third party sites connected with it). For example, you should not introduce any viruses or similar items to our website or attempt to gain unauthorised access to our website or the hosting platform on which it operates. If you do this, we reserve the right to notify the relevant authorities and block your access to our website.

We take appropriate steps to reduce the risk of viruses infecting our website, but we cannot guarantee that our website will always be free from bugs or viruses. To reduce the risk of your computer or device being infected by a virus or bug it is advisable to maintain robust security mechanisms (such as firewalls and virus protection) on your computer or device. We will not be liable to you for any damage or loss you experience if your computer or device is affected by a virus or bug.

4. Your details

We may collect personal data about you when you use our website. If you want to know what, how and why we collected your personal data, please refer to our Privacy Policy.

We use cookies to monitor use of our website and to maximise performance of it. For information about what cookies we use and why, together with details about adjusting your cookie preferences, please refer to our Cookie Policy.

5. Our responsibility for loss or damage suffered by you

Under English law, we will have different responsibilities and liabilities to you depending on whether you are an individual accessing our website for personal use (as a consumer) or you are a commercial user accessing our website for business purposes (as a business).

Whether you are a consumer or a business, the following applies:

- We cannot (and do not) exclude or limit our liability to you where it would be unlawful for us to do so. This includes situations where our negligence has caused death or personal injury or we have acted in a fraudulent manner.
- If we supply products or services to you, the extent of our liability will be contained in the contractual terms which are applicable to the products or services we supply, set out in the contract we enter into with you.

If you are a business:

We will not be liable to you for any loss or damage because you cannot access our website, you have relied on content made available on our website or you have been infected by a virus which you believe originated from our website. This includes any liability for lost profits, sales, business, revenue; losses connected to anticipated savings or any indirect or consequential losses.

6. What law applies to these Terms?

English and Welsh law is the law which governs these Terms and their use, including the resolution of any disputes connected with them. However, if you are a consumer and live in Scotland or Northern Ireland, then you can (if you wish to bring proceedings against us) choose to bring those proceedings in Scotland (where you live in Scotland) or Northern Ireland (where you live in

Northern Ireland). This does not apply if you are a business user.