



aphy.

THE AI PLATFORM FOR HOTELIERS.

Business summary

Aphy is an agentic AI platform for hoteliers that orchestrates back-office work in real time, while keeping teams fully informed and in control. Connecting directly to hotel systems, Aphy executes tasks autonomously and reports back on what was done and why.

The capabilities

- ✓ **Reservation checks.** Aphy ensures every new booking is checked, validated, and complete. No overlooked details or wasted hours.
- ✓ **Payment processing.** Aphy validates cards, charges VCCs, sends payment links, and chases failed transactions. No missed charges or delays.
- ✓ **Commissions checks.** Aphy audits every OTA invoice, line by line, before you pay a single euro. Revenue protected, commissions validated.
- ✓ **Inbox management.** Aphy reads, labels, and drafts replies to incoming emails. It tells what needs your attention, and it handles the rest.
- ✓ **Government compliance.** Aphy automates police and national statistics reports. It captures invalid or missing fields before submission.

The platform

Unified automation layer

Autonomous execution

Full transparency and control

Aphy 360

- ✓ Clear multilingual support 24/7, and guided onboarding. We have local teams available across Europe.
- ✓ Plug and play through existing integrations and partners. Simply connect Aphy in their marketplaces.
- ✓ Integrity office: we protect your data and privacy. We follow strict international standards keeping your data safe.

Success and metrics

 **+1,500 hours per month** saved in reservations

 **80.000 € secured** in payments

 **+6.000 € recovered** in OTA commissions

 **99.5 uptime** in our EU-hosted platform

Current integrations

MEWS apaleo ORACLE stayntouch SiteMinder

Gmail Outlook

Trusted by industry leaders

citizenM

The Ned

Sani/Ikos resorts

Montcalm

The July

Flexible pricing

Aphy's pricing starts at 200 € per month, based on property size, with unlimited access to the AI platform and all its automations. A one-time setup fee of €500 per property applies.

Aphy caters to both individual properties and hotel groups.

- Reservation checks
- Payment processing
- Commission checks
- Inbox management
- Custom automations
- Support in 5+ languages
- Multi-property overview
- Guided onboarding

The team



Pedro Moreira

Co-founder, CEO



Pascal Hakkers

Co-founder, CTO



Oliver Hartman

Head of strategy & growth



Marijana Reidel

Customer success manager

Your data, your control. Always.