aphy.

THE AI PLATFORM FOR HOTELIERS.

Business summary

Aphy is an agentic AI platform for hoteliers that orchestrates back-office work in real time, while keeping teams fully informed and in control. Connecting directly to hotel systems, Aphy executes tasks autonomously and reports back on what was done and why.

The capabilities

- **Reservation checks**. Aphy ensures every new booking is checked, validated, and complete. No overlooked details or wasted hours.
- **Payment checks.** Aphy checks payments, sends payment links, and chases failed transactions. No missed charges or delays.
- **Commissions checks.** Aphy audits every OTA invoice, line by line, before you pay a single euro. Revenue protected, commissions validated.
- **Inbox management.** Aphy reads, labels, and drafts replies to incoming emails. It tells what needs your attention, and it handles the rest.
- **Cancellations and No-shows.** Aphy handles the entire flow from following payment policies to flagging OTA no-shows.
- **Goverment compliance.** Aphy automates police and national statistics reports. It captures invalid or missing fields before submission.

The platform

Unified automation layer

Autonomous execution

Full transparency and control

Aphy 360

- Clear multilingual support 24/7, and guided onboarding. We have local teams available across Europe.
- Plug and play through existing integrations and partners. Simply connect Aphy in their marketplaces.
- Integrity office: we protect your data and privacy. We follow strict international standards keeping your data safe.

Current integrations

MEWS apaleo ORACLE stayntouch SiteMinder

Gmail Outlook

Trusted by industry leaders

citizenM | The Ned | Sani/Ikos resorts | Montcalm | The July

Pricing plans

Aphy's pricing starts at 249€ per month, based on property size, with access to the AI platform and the core automations. A one-time setup fee of €500 per property applies.

Aphy caters to both individual properties and hotel groups.

- Reservation checks
- Payment checks
- Commission checks
- Inbox management
- Custom automations
- Support in 5+ languages
- Multi-property overview
- Guided onboarding

The team



Pedro Moreira Co-founder, CEO



Pascal Hakkers Co-founder, CTO



Marijana Reidel Customer success manager

Aphy does it.

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