

## **CANSEC Day Two Breakfast**

Keynote Introduction

May 28th, 2015, EY Centre, Ottawa, Ontario

GOOD MORNING, BONJOUR MESDAMES ET MONSIEURS, OUR HONOURED GUESTS FROM AROUND THE WORLD AND WELCOME TO CANSEC 2015 DAY TWO. BEFORE WE GET UNDERWAY, I'D LIKE TO EXTEND A BIG THANK YOU TO BOMBARDIER, GENERAL DYNAMICS LAND SYSTEMS AND SCOTT SAFETY FOR LAST EVENING'S RECEPTION; VOTRE SOUTIEN NOUS A PERMIS D'ENTREPRENDRE QUELQUE CHOSE D'UN PEU DIFFÉRENT CETTE ANNÉE ET J'ESPÈRE QUE VOUS EN AVEZ TOUS BIEN PROFITÉ.

WE ARE FORTUNATE TODAY TO HAVE WITH US TWO CABINET MINISTERS, THE HONOURABLE JAMES MOORE, MINISTER OF INDUSTRY, WHO IS OUR BREAKFAST KEYNOTE AND THE HONOURABLE MICHELLE REMPEL, MINISTER OF STATE (WESTERN ECONOMIC DIVERSIFICATION) - BOTH ARE GREAT CHAMPIONS OF OUR WESTERN COMPANIES AND INNOVATION.

THIS PRESTIGIOUS DOUBLE-BILLING AND THE MINISTERIAL PRESENCE HERE TODAY IS INDICATIVE OF A STRONG PARTNERSHIP OUR INDUSTRY HAS HAD WITH THE GOVERNMENT AT POLITICAL AND WORKING LEVELS OVER THE PAST FEW YEARS AS IT HAS DEVELOPED ITS DEFENCE PROCUREMENT STRATEGY.

INDUSTRIE CANADA JOUE UN RÔLE ABSOLUMENT ESSENTIEL RELATIVEMENT À LA STRATÉGIE, ÉTANT RESPONSABLE DES ÉLÉMENTS PRINCIPAUX, NOTAMMENT DES AVANTAGES INDUSTRIELS ET TECHNOLOGIQUES (AIT) ET DANS CE CADRE, DU NOUVEL INSTRUMENT PONDÉRÉ ET ÉVALUÉ POUR LA PROPOSITION DE VALEUR.

BUT THIS IS ABOUT MORE THAN THE POLICY TOOLS - IT IS ABOUT OUR EXPECTATIONS VIS-À-VIS THE OUTCOMES. THIS IS ABOUT CHANGING THE GAME AND CONCENTRATING OUR EFFORTS TOGETHER TO KEEP ON BUILDING A STRONG, LASTING DEFENCE INDUSTRY IN CANADA THAT CAN NOT ONLY SUPPORT OUR ARMED FORCES, BUT THAT CAN HELP DELIVER UPON OUR ASPIRATIONS AS A NATION. IT IS ABOUT RE-ENFORCING A HIGH-VALUE, INNOVATION-BASED KNOWLEDGE ECONOMY IN THIS COUNTRY THAT STRETCHES BEYOND THE BORDERS OF CANADA AND THE DEFENCE SECTOR INTO INTERNATIONAL EXPORTS AND CIVILIAN APPLICATIONS. IT IS ABOUT ASKING US IN BUSINESS TO DO WHAT WE DO BEST, DELIVER RETURN ON CANADA'S INVESTMENT.

IN THE COMING WEEKS, STATISTICS CANADA, ON BEHALF OF INDUSTRY CANADA, WILL BE GOING INTO THE FIELD TO CONDUCT THE AEROSPACE, DEFENCE AND MARINE INDUSTRIES SURVEY. I CANNOT OVERSTATE THE IMPORTANCE OF THIS PIECE OF

RESEARCH FOR OUR SECTOR.

LES DONNÉES RECUEILLIES PAR LE BIAIS DU SONDAGE SERONT UNE SOURCE IMPORTANTE DE RENSEIGNEMENTS POUR INDUSTRIE CANADA À MESURE QUE LE MINISTÈRE S'INTERROGE SUR LES AIT ET ORGANISE NOTAMMENT LES PROPOSITIONS DE VALEUR POUR LES FUTURES ACQUISITIONS DE LA DÉFENSE.

I URGE THOSE OF YOU WHO WORK IN CANADIAN DEFENCE COMPANIES TO BE ON THE LOOK-OUT FOR STATISTICS CANADA IN THE MONTH OF JUNE, TO MAKE SURE THE RIGHT PEOPLE IN YOUR ORGANIZATION - AND THAT SUMMER STUDENT YOU HAVE WORKING IN YOUR MARKETING DEPARTMENT MIGHT NOT BE THE RIGHT PERSON - ARE TASKED TO ANSWER THE QUESTIONNAIRE IN AS REALISTIC, DETAILED AND COMPLETE A MANNER AS POSSIBLE. YOU HAVE BEEN PUSHING FOR A DEFENCE INDUSTRIAL CHARACTERIZATION AND THE MEANS TO OBTAIN IT WILL ARRIVE AT YOUR DOORSTEPS SOON.

BEFORE I INVITE YOU TO ENJOY YOUR BREAKFASTS, I WOULD LIKE TO INVITE MINISTER REMPEL TO TAKE THE STAGE AND GIVE HER THOUGHTS ON HOW THE IMPORTANT STUDIES AND POLICY CHANGES WILL BENEFIT CANADA REGIONALLY.

THANK-YOU MINISTER REMPEL; I AM LOOKING FORWARD TO OUR UPCOMING SHOW FLOOR ADVENTURES. PLEASE EVERYONE ENJOY YOUR BREAKFASTS AND WE WILL BE BACK IN DUE COURSE TO INTRODUCE OUR KEYNOTE SPEAKER MINISTER MOORE.

I AM PLEASED TO INVITE MARK HALINATY OF THALES TO COME FORWARD TO INTRODUCE OUR KEYNOTE SPEAKER AND BRIAN CARTER OF SEASPAN SHIPYARDS WILL FOLLOW WITH THANKS.