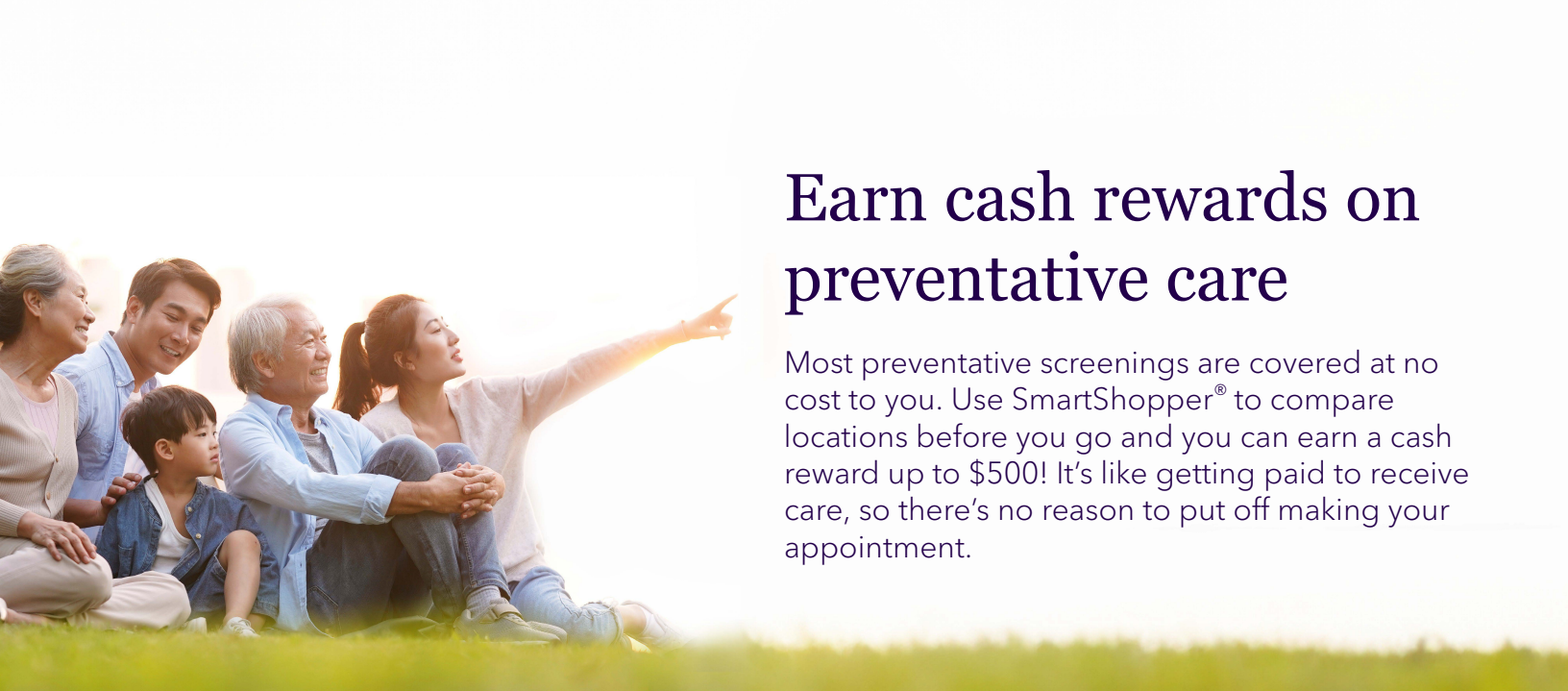




Earn cash rewards on preventative care

Most preventative screenings are covered at no cost to you. Use SmartShopper® to compare locations before you go and you can earn a cash reward up to \$500! It's like getting paid to receive care, so there's no reason to put off making your appointment.

SmartShopper makes it easy to find cost-effective care

It's quick & easy to compare locations and reward amounts online. Or you can call the Care Concierge Team who can even schedule your appointment for you. Let SmartShopper help so you can focus on what's important.

It's Simple To Use



Compare locations at **MyBlueKC.com > Find Care** or call the Care Concierge Team at **855-476-5027**.



Go to a reward-eligible location for your procedure.



Earn a cash reward up to **\$500!**



The Care Concierge Team is here to support you. Not only can they help you compare costs, but they can even take care of prior authorizations and scheduling your procedure for you. Call today!

Scan the QR code or contact us to register your email today.

The Care Concierge Team is available Monday through Thursday from 8 a.m. to 8 p.m. and Friday from 8 a.m. to 6 p.m. ET.*



Kansas City



SmartShopper®

*Summer hours: The Care Concierge Team closes at 3 p.m. ET on Fridays from Memorial Day to Labor Day.

The SmartShopper program is offered by MDX Medical, LLC, a Zelis company. Reward-eligible options and reward amounts are subject to change. Rewards are available for select procedures only. Rewards may be a taxable form of income. MDX Medical, LLC, a Zelis company, does not provide tax advice. Rewards may be delivered by check or an alternative form of payment. Members with primary coverage under Medicaid or Medicare are not eligible to receive incentive rewards under the SmartShopper program.

Blue Cross and Blue Shield of Kansas City is an independent licensee of the Blue Cross and Blue Shield Association.

Members must have their appointment within 12 months of their related shop date to earn a cash reward.

For costs and further details of the coverage, including exclusions, any reductions or limitations and the terms under which the policy may be continued in force, see your insurance producer or write Blue Cross and Blue Shield of Kansas City.