



Meet Ryan and Lisa

Both Ryan and Lisa need an MRI. Ryan went to the location he was referred to and paid \$2,000. Lisa was referred to the same location but decided to explore her options with SmartShopper®. She chose a different location and only paid \$800 for her MRI. And received a \$150 cash reward!



It pays to compare locations with SmartShopper

Just like Lisa, you have SmartShopper as part of your Blue Cross and Blue Shield of Kansas City benefits plan. It's quick and easy to compare medical locations for over 90 different procedures before scheduling care. Just like Lisa, not only can you save money, but also earn a cash reward up to \$500!

It's Simple To Use



Compare locations at **MyBlueKC.com > Find Care** or call the Care Concierge Team at **855-476-5027**



Go to a reward-eligible location for your procedure



Earn a cash reward up to **\$500**



The Care Concierge Team is here to support you. Not only can they help you compare costs, but they can even take care of prior authorizations and scheduling your procedure for you. Call today!

Scan the QR code or contact us to register your email today.

The Care Concierge Team is available Monday through Thursday from 8 a.m. to 8 p.m. and Friday from 8 a.m. to 6 p.m. ET.*



Kansas City



SmartShopper®

*Summer hours: The Care Concierge Team closes at 3 p.m. ET on Fridays from Memorial Day to Labor Day.

The SmartShopper program is offered by MDX Medical, LLC, a Zellis company. Reward-eligible options and reward amounts are subject to change. Rewards are available for select procedures only. Rewards may be a taxable form of income. MDX Medical, LLC, a Zellis company, does not provide tax advice. Rewards may be delivered by check or an alternative form of payment. Members with primary coverage under Medicaid or Medicare are not eligible to receive incentive rewards under the SmartShopper program.

Blue Cross and Blue Shield of Kansas City is an independent licensee of the Blue Cross and Blue Shield Association.

Members must have their appointment within 12 months of their related shop date to earn a cash reward.

For costs and further details of the coverage, including exclusions, any reductions or limitations and the terms under which the policy may be continued in force, see your insurance producer or write Blue Cross and Blue Shield of Kansas City. Not all procedures or services are eligible for a reward. Rewards for the same procedure or service may vary greatly dependent upon the provider or facility utilized.