

# Jack Clarke

jmcdesiign@gmail.com | jcdesiign.com | www.linkedin.com/in/jackc-work

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## Summary

I create innovative design solutions that are clear, adaptable, and functional. I specialize in capturing the essence of a brand with visuals that look strong, and feel even stronger. With a hands-on process, I work across mediums to explore new ways to push my designs further. Whether I am working independently or collaborating, I stay focused on creating designs that are thoughtful, and built to last.

## Education

Savannah College of Art and Design | Savannah, GA  
Bachelor's of Fine Art; 2021 - 2025  
Dean's List 2021 - 2025

## Academic Portfolio

### Next Steps | Group Project | 2024

- Research + Branding + Onboarding app
- Development + UI/UX + Functional Prototype (Figma)

### Home Base | Group Project | 2023

- Research + Branding + Productivity chore app
- Development + UI/UX + Functional Prototype (Figma)

### Fretless Jazz Club | Branding Project | 2024

- Research + Branding + Conceptual jazz club branding system
- Development + Brand + Stationery + Poster designs

## Experience

### TouchPoints | In-Home Care Agency | Lead Designer | 2024 -

- Logo design & branding system
- Card & brochure Design
- Website Design

### Engel & Völkers Real Estate | Contract Work | 2022 - 2024

- Brochure and magazine design
- Agent business cards

### The Cypress of Hilton Head | Contract Work | 2021 - 2023

- LCS conference banner
- "Home Health" branch logo
- "Home Health" business cards
- "Home Health" brochure & rack cards

### The Cypress of Hilton Head | Valet & Driver | 2025 -

- Valet & driver for transportation of residents

## Professional Qualifications

**Skills:** Branding, typography, packaging design/print production, UI/UX, logo design

**Tools:** Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Dimension), Figma, Canva, Powerpoint, Outlook, analog photography, embroidery