

1



Core AI Capabilities

INCLUDES :

LLMs (Large Language Models)

IMAGE RECOGNITION

IMAGE GENERATION

MULTIMODAL MODELS

“CLASSIC ML”

TEXT-TO-SPEECH (TTS)

SPEECH-TO-TEXT (ASR)

automatic speech recognition

Business Functions Involved: Product Management, Marketing, Legal & Compliance

Why: These capabilities power customer-facing features and require alignment with brand, compliance, and product strategy.

2



Model Development & Adaptation

INCLUDES :

FINE-TUNING

task-specific model training

LoRA/Adapters/PEFT

parameter-efficient fine-tuning

PROMPT ENGINEERING

crafting effective inputs for models

RAG (RETRIEVAL-AUGMENTED GENERATION)

combining LLMs with external knowledge

Business Functions Involved: Data Science, Domain Experts , IT/Data Engineering

Why: These blocks require deep understanding of business context and technical execution to ensure relevance and performance.

3



Reasoning & Orchestration

INCLUDES :

CHAIN OF THOUGHT

step-by-step reasoning in LLMs

MULTI-MODAL COT / MCP

reasoning across modalities using step-by-step logic

TOOL USE / FUNCTION CALLING

LLMs calling external tools or APIs

AGENTS / PLANNING

LLMs reasoning over time or interacting iteratively

MEMORY / CONTEXT MANAGEMENT

retaining or simulating long-term knowledge

Business Functions Involved: Operations, Engineering, Customer Support

Why: These components simulate decision-making and automation, so business processes must be mapped and validated.

4



Infrastructure & Deployment

INCLUDES :

VECTOR DATABASES

for semantic search and memory

EMBEDDINGS

numerical representations of content

MODEL SERVING

hosting models with APIs (e.g., vLLM, Triton)

DATA PIPELINES

preprocessing, labeling, and model training flows

Business Functions Involved: IT/DevOps, Security & Governance, Finance

Why: These are foundational layers that impact performance, cost, and risk — requiring cross-functional oversight.