

STRATEGIC BRAND & DIGITAL DESIGN LEADER

With 16+ years of agency experience, I specialize in bringing brands to life in the digital space. I am passionate about design systems and establishing intuitive, engaging web experiences.

SKILLS

DESIGN

Art direction
UI design
Branding + identity
Prototypes + animation
Data visualizations
Design systems + operations

SOFTWARE

Figma
Adobe Creative Cloud
Mural
Atlassian Suite
Drupal + WordPress (CMS)
WebFlow

CODE

HTML5
TWIG
CSS3
JavaScript
GSAP

EDUCATION

**University of Maryland,
Baltimore County (UMBC)**

BA, Visual Arts
BA, Media Communications
May 2009

CERTIFICATIONS

Acquia Certified Site Builder
Magento Certified Developer

WORK EXPERIENCE

PHASE2 TECHNOLOGY

Director of Design, October 2021 – Present

Senior Design Lead, April 2021 – October 2021

- Lead design efforts for many success digital project launches for clients in healthcare, pharmaceuticals, government, nonprofit and law
- Define and manage the agency creative process and workflow
- Establish best practices for design handoff and implementation
- Champion inclusive, accessible and sustainable design and development methodology through agency teams and guilds
- Implement core Figma component and token libraries to enhance collaboration and ensure consistency

UNLEASHED TECHNOLOGIES

Creative Director, April 2018 – April 2021

Senior Frontend Developer, October 2015 – April 2018

Web Designer, August 2011 – October 2015

- Created award-winning user interfaces for clients
- Guided and mentored a team of designers and developers
- Managed a large client portfolio and oversaw all creative output
- Delivered high-quality digital products that met user goals and business objectives across multiple industries

GALLEY CREATIVE GROUP

Web Designer, July 2009 – August 2011

- Designed and built websites leveraging various CMS and commerce platforms
- Managed email and social marketing campaigns
- Spearheaded client outreach and digital sales