



The state of hunger is changing.

So must our response.

Potential is everywhere in our region.

Opportunity is not.

Across Southeast Tennessee and Northwest Georgia, families are working hard to build stable lives, but the cost of the basics is making that increasingly difficult.

Hunger is only one part of a larger story.

Stability costs more.

The federal poverty line has historically been used to measure financial hardship, but it doesn't account for what it actually costs to live in a particular community. In our region, 42% of households cannot afford the basic cost of living.

ALICE, which stands for Asset Limited, Income Constrained, Employed, offers a fuller picture by measuring the actual local costs of housing, childcare, food, transportation, healthcare, technology and taxes.

"I barely eat. My stomach hurts a lot...I've gotten used to hunger."

Larisa, Single Mom & Student

Since 2019...

- Food costs have increased by 27%
- Rent has increased by 43%
- Home prices are up by 41%
- Childcare has increased by 41%

196,770

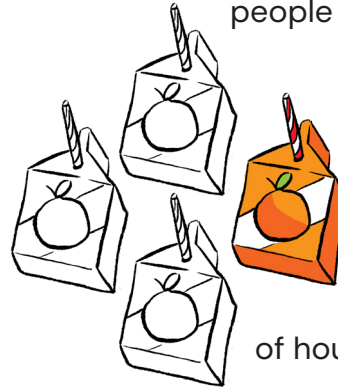
people in our region experience food insecurity

1 in 4

kids don't have reliable access to food

42%

of households in our region can't cover basic expenses



"It's not for lack of trying that I can't feed my family."

Cora, Public School Teacher

Our 2030 Vision.

For decades, the Chattanooga Area Food Bank has made sure food is there when our neighbors are hungry, but the challenges facing our neighbors require us to do more.

By 2030, we will strengthen the systems that help families thrive. We will expand access to nutritious food, invest in local food systems, connect food and health, and work alongside our neighbors to assess the barriers that drive hunger.

By educating, communicating, advocating, and assisting, we can meet today's need while helping more families build lasting stability.

Our four areas of investment.

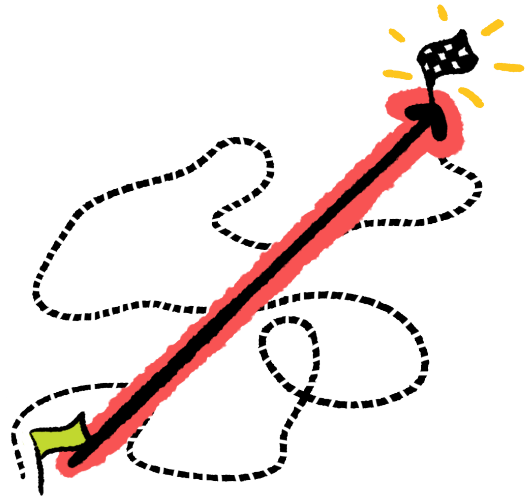
1



Strengthen Food Systems.

We're building a stronger, more resilient regional food system by sourcing more local products and investing in the community partnerships that carry food through the last mile to neighbors.

2



Shorten the Line.

We will educate, communicate, advocate and assist, so neighbors can access resources, navigate barriers, and build pathways to stability. By strengthening collaboration around the root causes of hunger, we can feed neighbors today while creating greater opportunity for tomorrow.

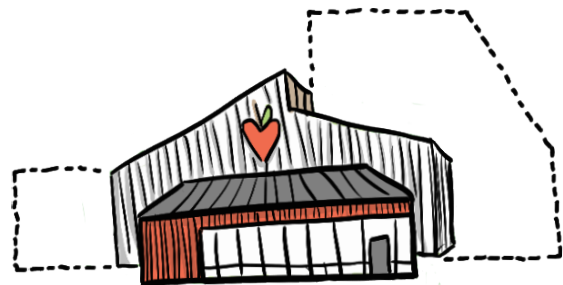
3



Food is Medicine.

Food insecurity and health are deeply connected. Through healthcare and community partnerships, we're expanding access to nutritious foods that can help prevent, manage, and treat diet-related illnesses.

4



Grow Our Capacity.

To deliver on this vision, we must invest in the infrastructure behind it: the people, facilities, transportation, technology and operational capacity necessary to serve our region with excellence.

Together, we can meet today's need while investing in a future where every neighbor has the food and opportunities they need to thrive.