



ARCTIC INDIGENOUS BUSINESS AWARDS



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BUSINESS
AWARDS

PAN-TERRITORIAL. FIRST NATIONS.

The Arctic Indigenous Business Awards celebrate Indigenous business excellence, leadership, innovation, and economic impact across Yukon, Northwest Territories, and Nunavut. Produced by the Yukon First Nations Chamber of Commerce, the Awards bring together Indigenous businesses, leaders, governments, industry, and partners to recognize achievement and strengthen connections across the Arctic economy.

*Indigenous Excellence
Across the Arctic*



TITLE *30k* SPONSOR

As the premier partner of the Arctic Indigenous Business Awards, the Title Sponsor receives the highest level of visibility and recognition throughout the event.

Recognition includes:

- Exclusive recognition as the lead sponsor
- Premier logo placement across event materials
- Recognition on the event website, email, social media, signage, and program
- Verbal recognition from the stage
- Premium on-site branding
- Opportunity for a senior representative to participate in the program
- Priority guest tickets
- Recognition in post-event communications



AWARD 7.5k

SPONSORS

Align your organization directly with Indigenous achievement by sponsoring one of the Arctic Indigenous Business Awards and helping recognize excellence in a specific area of leadership, business, or innovation.

Available categories:

Top Indigenous Business
Indigenous Entrepreneur
Indigenous Export
Community Builder
Indigenous Women in Leadership
Lifetime Achievement Award
Rising Leader
Indigenous Innovation

Recognition includes:

Recognition as the official sponsor of the selected award category
Logo placement connected to the category
Recognition during nomination and award communications
On-stage recognition during presentation of the award
Recognition on the event website and event materials
Sponsor acknowledgement at the Awards
Guest access to the event



VENUE *5k* SPONSOR

Support the gathering space that brings Indigenous businesses, leaders, governments, and partners together from across the North.

Recognition includes:

- Recognition as the Finalist Travel Sponsor
- Logo placement on relevant event communications
- Recognition during the Awards
- On-site sponsor recognition
- Recognition in finalist communications and storytelling
- Guest access to the event

CATERING SPONSOR *4k*

Help elevate the guest experience by supporting the food and hospitality offered throughout the Arctic Indigenous Business Awards.

Recognition includes:

- Recognition as the Catering Sponsor
- Prominent recognition at food stations or service areas
- Logo placement in the event program and website
- Verbal acknowledgement during the event
- Inclusion in sponsor recognition communications
- Guest tickets

HAPPY HOUR SPONSOR *6k*

Support the opening networking experience and help create the space where guests, finalists, sponsors, and northern business leaders connect.

Recognition includes:

- Recognition as the official Media & Storytelling Sponsor
- Logo placement alongside finalist storytelling content
- Recognition on event communications
- Recognition during the Awards
- Digital and post-event acknowledgement
- Guest access to the event

BEVERAGE SPONSOR *3.5k*

Support the evening's beverage service while receiving visible recognition throughout the guest experience.

Recognition includes:

- Recognition as the Beverage Sponsor
- Logo placement at beverage service locations
- Recognition in the event program and website
- Verbal acknowledgement during the event
- Branded beverage signage where appropriate
- Guest tickets



MEDIA *2.5k* SPONSOR

Help capture and share the stories of Indigenous business excellence, extending the reach and impact of the Awards beyond the event itself.

Recognition includes:

- Recognition as the Media Sponsor
- Logo on photography where appropriate
- Recognition on the event website and social media
- Logo placement in the event program
- Verbal acknowledgement during the event
- Recognition in post-event storytelling

CHAMPAGNE SPONSOR *3.5k*

Support the storytelling, photography, and communications that extend the impact of the Awards beyond the evening itself.

Recognition includes:

- Recognition as the official Media & Storytelling Sponsor
- Logo placement alongside finalist storytelling content
- Recognition on event communications
- Recognition during the Awards
- Digital and post-event acknowledgement
- Guest access to the event

AV SERVICES SPONSOR *3k*

Support the technical production that brings the Awards to life through sound, lighting, staging, and audiovisual delivery.

Recognition includes:

- Recognition as the AV Services Sponsor
- Logo recognition on event screens or production-related signage
- Recognition in the event program and website
- Verbal acknowledgement during the Awards program
- Guest tickets

TRAVEL SPONSOR *2k*

Help make the Awards truly pan-Arctic by supporting participation from finalists and guests travelling from across Yukon, Northwest Territories, and Nunavut.

Recognition includes:

- Recognition as the Beverage Sponsor
- Logo placement at beverage service locations
- Recognition in the event program and website
- Verbal acknowledgement during the event
- Branded beverage signage where appropriate
- Guest tickets



RECEPTION SPONSOR *15k*

Support the main networking reception where Indigenous business leaders, finalists, governments, industry, and partners come together.

Recognition includes:

- Recognition as the Media Sponsor
- Logo on photography where appropriate
- Recognition on the event website and social media
- Logo placement in the event program
- Verbal acknowledgement during the event
- Recognition in post-event storytelling

CULTURAL *15k* PERFORMANCE SPONSOR

Align your organization directly with Indigenous achievement by sponsoring one of the Arctic Indigenous Business Awards and helping recognize excellence in a specific area of leadership, business, or innovation.

Recognition includes:

- Recognition as the AV Services Sponsor
- Logo recognition on event screens or production-related signage
- Recognition in the event program and website
- Verbal acknowledgement during the Awards program
- Guest tickets

Partner with us!

This is more than an evening of recognition. These awards are an opportunity to celebrate Indigenous achievement, strengthen relationships across the North, and help elevate the businesses and leaders shaping the future of the Arctic economy.

hello@yfncc.ca

