



Company Profile

15

Years of Success

Baseqat is one of the fastest-growing consulting firms in Saudi Arabia, delivering bold solutions that help organizations achieve ambitious future visions.



2010

Foundation



2013

Global & Local Alliances



2025

350+ Successfully delivered projects



2030

Top 10 Consulting Firms in Saudi Arabia

We Understand What Leaders & Organizations Face

- ◆ The need for bold solutions that go beyond traditional models
- ◆ Weak operational efficiency and unclear performance indicators
- ◆ Gaps in competencies and human capabilities
- ◆ Difficulty aligning strategy with actual execution

Why Baseqat?

From Diagnosis to Impact...
A Technology-Driven Journey



Precise Diagnosis

We use data analytics, interviews, and AI simulations to deeply understand organizational gaps and predict future challenges



Customized Solution Design

We develop tailored solutions based on global best practices, testing them virtually to ensure effectiveness before implementation



Joint Execution for Real Change

Working alongside client teams, we ensure efficient delivery through digital platforms and real-time progress tracking



Continuous Improvement

We apply advanced analytics and KPIs to measure results, ensuring long-term sustainability and ongoing optimization

Our Services

Solutions designed for results... not just documentation

- Strategy & Transformation
- Human Capital & Organizational Development
- Organization Excellence
- Organizational Culture Development
- Project Management – (PMO)
- Long-Term Programs

Strategy & Transformation

We design forward-looking strategies that help organizations adapt, grow, and thrive in changing markets, turning vision into actionable plans with measurable results.



◆ Transformation programs & governance design

◆ Scenario planning & risk analysis

◆ Market & competitor analysis

◆ BSC strategy maps & KPI frameworks

◆ Corporate strategy & execution planning

◆ Business model innovation frameworks

Human Capital & OD

We build high-performance organizations by aligning structures and capabilities with strategic goals. Through advanced HR solutions and leadership development, we maximize human capital potential.



◆ Workforce planning and job family architecture

◆ Organizational structure design and optimization

◆ Employee experience and engagement strategies

◆ Competency frameworks (Core, Leadership, and Technical)

◆ Leadership and talent development programs

◆ Business Process Re-engineering

◆ Job descriptions and role profiling

◆ Succession planning frameworks

◆ Job evaluation and grade structure design

Organization Excellence

We help organizations achieve operational excellence through agile processes and performance systems. Our approach improves efficiency and quality, helping clients secure prestigious awards and certifications.



◆ Operating model design and process improvement

◆ Governance frameworks and delegation of authority

◆ Performance management (OKRs, KPIs, and goals)

◆ Institutional excellence award qualification

◆ Benchmarking and best practice analysis

◆ Quality management systems (ISO, EFQM, etc.)

◆ Quality certification qualification

◆ Change management plans

Culture Transformation

As a certified partner in world-class methodologies, we evaluate and strengthen organizational cultures to drive innovation and engagement. Using proven frameworks, we build resilient teams capable of long-term success.



◆ Current vs. target culture gap analysis

◆ Organizational culture assessment (using Denison model)

◆ Culture transformation plans and initiatives

◆ Detailed employee engagement reports

◆ Employee feedback workshops

◆ Change readiness and cultural integration plans (e.g., Post-Merger Integration)

Project Management (PMP)


We establish and enhance Project Management Offices (PMO) to provide governance, agility, and disciplined execution. Using PMP standards, we help organizations deliver complex programs on time, within budget, and with sustainable impact.



- ◆ PMO frameworks and operational manuals
- ◆ Governance models for portfolios, programs, and projects
- ◆ Unified project management templates and dashboards
- ◆ Department setup and transition (Build-Operate-Transfer)
- ◆ Risk management framework design
- ◆ Capacity building and project manager training

Long Term Programs

We design and implement transformation programs that deliver lasting impact and measurable performance. Through initiatives “Ibhār”, we integrate strategic governance and human capital into a framework centered on client priorities.



- ◆ Long-term development programs

- ◆ Multi-pillar transformation (Strategy, Operations, Culture, Human Capital)

- ◆ Expert partners and on-demand consulting

- ◆ Capacity building and knowledge transfer

- ◆ Regular performance and impact reviews

- ◆ Step-by-step implementation support



Extend The Ad Network

صندوق تنمية الموارد البشرية
HUMAN RESOURCES DEVELOPMENT FUND

Our Results Define Us

باسقات
BASEQAT



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