

STUDIO VALDIVIESO

# ALPHABET CITY

(TV PILOT)

Written by Eric Valdivieso

A sharp-witted newcomer navigates the chaotic restaurant scene, uncovering a world of secrets, hustlers, and absurd survival tactics.

## Synopsis

In New York's labyrinthine restaurant scene, Alexis Marín — a whip-smart, clumsy, and sharp-tongued newcomer — trades the suffocating shadow of her legendary chef mother for an unlikely role: health inspector. What begins as a bid for independence quickly spirals into a satirical ride through secrets, hustlers, and the absurd survival tactics that keep the city's kitchens alive. *Alphabet City* flips the restaurant world on its head, exposing the moral absurdities of a system where inspectors, chefs, and patrons all bend the rules just to stay afloat.

## Tone & Style

- Offbeat satire filtered through a procedural lens
- Dark comedy with absurdist logic and deadpan humor
- Bureaucratic environments contrasted against the chaos of restaurants
- Idiosyncratic, character-driven storytelling with a sharp satirical edge

## Why Now / Market Appeal

- Audiences are embracing satirical, tonally daring shows (*The Bear*, *The Lobster*) that blend comedy with cultural critique
- *Alphabet City* offers a fresh twist: part procedural, part satire, rooted in the chaotic New York dining scene
- Combines humor, bureaucracy, and moral absurdity in a way that feels timely and conversation-driving
- Built for serialization, episodic investigations and evolving character arcs
- Positioned to attract both prestige television buyers and streaming platforms seeking distinctive, culturally resonant stories

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