

STUDIO VALDIVIESO

BUSINESS-MAN

(TV PILOT)

Written by Eric Valdivieso

Born with sex characteristics beyond male or female, a reluctant refugee from a radical island is thrust into an inner-city battle to defend the rights of others.

Synopsis

Business-Man is a surreal, allegorical drama about Cabrón, an intersex refugee who disappears from an island ruled by ideology and resurfaces anonymously in an American city. There, an instinct for survival collides with an unwillingness to ignore injustice. Drawn into the lives and struggles of strangers, Cabrón becomes an unlikely activist while confronting the question at the heart of the series: how do you find your place in a world determined to define you?

Tone & Style

- Surrealist animated allegorical drama with political voltage
- Lyrical imagery grounded in urban realism
- Provocative, intimate, and performance-driven

Why Now / Market Appeal

- Adult animation creates space for difficult ideas without sacrificing entertainment
- Resonates with audiences of *BoJack Horseman*, *Undone*, and *Flee*
- A serialized story of belonging, prejudice, and the cost of refusing conformity

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