



STRASYS

ORGANIZATIONAL INTELLIGENCE PLATFORM

Strategy Execution | Leadership Intelligence | People Analytics

Built for Leaders and Critical Process Owners.

Executive Module Guide

www.strasysglobal.com

Confidential | STRASYS Global



What Is STRASYS?

A NEW CATEGORY

**Organizational Intelligence is not HR software.
It is a decision intelligence platform for leadership.**

Competitors record data. STRASYS produces leadership decisions.
Every action, from succession to talent classification, is driven by algorithm.

PLATFORM ARCHITECTURE

LAYER 1

Leadership Execution Layer

PDP (Development) • SP (Succession) • PMF (Performance) • EQM (360° Behavior)

LAYER 2

Execution & Strategy Intelligence

LSS (Lean Six Sigma) • HORIZON (OKR Cascade) • STAR (Talent Radar) • ORBIT (Risk Intel)

LAYER 3

Organizational Analytics Layer

COMET (Competency) • SPECTRA (Reporting) • ATLAS (Org Chart) • OVERWATCH (Execution)

LAYER 4

AI & Decision Layer

ARC (Semantic BI) • AURA (AI Co-Pilot)

WHO IS IT FOR?

Built for Leaders and Critical Process Owners.

Designed for anyone with organizational impact — from team leaders to critical process owners.

TYPE 1 | PEOPLE LEADER

Team Manager

Anyone who manages people and has direct reports. From team leader to CEO.
All modules available with full access.

Team Leader | Manager | Director | VP | C-Suite

TYPE 2 | PROCESS LEADER

Critical Role Holder

No team, but their error threatens the organization. Owns certification, regulatory, quality, or critical processes.

CSR Auditor | Qualified Person | KAM | Compliance

STRASYS focuses on leadership decisions, not operational data entry.

TRUST MODEL

Start Free. Stay Because It Works.

Free to Start

First 5 leader users at no cost.
No budget decision required.

Trust-Based Guarantee

No binding contract. You stay because the platform delivers proven value.

Data Compliance

GDPR, KVKK, PDPA framework ready.
Security audit available on request.



Leadership Execution Layer

Where leaders input data and execute decisions.

PDP

Professional Development Plan

GENESIS | FREE

What exactly should each leader improve next?

- Select a skill level. The system generates the development plan.
- Audit-proof: certificate upload required. Unlimited competency frameworks.
- Direct bridge to succession planning: flag high performers as eligible.

FOR: CHRO | L&D Director | Manager and above

SP

Succession Planning

GENESIS | FREE

Who replaces my Operations Manager if they leave tomorrow?

- Algorithmic risk score from 25% to 100% per critical position.
- Four readiness levels: Ready Now, Acting Backfill, Developing, Emerging.
- One-click promotion with automatic cycle reset. Drill-down dashboard.

FOR: CEO | CHRO | Board

PMF

Performance Management Framework

EVOLUTION | \$14/SEAT

Are strategic targets truly reaching every leader's scorecard?

- Five calculation logics. Tier-based cascading across hierarchy levels.
- CEO targets appear as locked anchors on every scorecard.
- Training completion integrated as a weighted performance KPI.

FOR: CEO | CHRO | Director and above

EQM

Leadership Behavior Intelligence

EVOLUTION | \$14/SEAT

Which high performer is damaging their team?

- 360-degree behavioral assessment using calibrated indicators.
- Score below 70 triggers automatic root cause analysis and escalation.
- Cultural heatmap: behavior scores by department and region.

FOR: CHRO | CEO | Supervisor and above



Execution & Strategy Intelligence

Operational efficiency meets predictive analytics.

LSS

Lean Six Sigma Engine

EVOLUTION | \$14/SEAT

Which process is wasting the most headcount?

- Lean analysis without Six Sigma certification. Your team runs it.
- Automated Takt Time, Cycle Time, and instant FTE savings calculation.
- Auto-generated improvement projects with before-and-after visual proof.

FOR: COO | Operations Director | CFO

HORIZON

Strategy Cascade Engine

EVOLUTION+ | \$25/SEAT

Which team or country is drifting away from the strategy?

- Automated CAGR calculation engine with geospatial command center.
- Approve and Lock: country managers verify data before HQ sees it.
- CEO targets cascade as locked, non-removable scorecard anchors.

FOR: CEO | CFO | Board | Strategy Office

STAR

Talent Advancement Radar

EVOLUTION | \$14/SEAT

Who is actually ready for promotion?

- Four-dimensional leadership score: behavior, performance, succession, execution.
- Automatic classification: top tier, core, or focus. Updated in real time.
- Predictive role readiness and algorithmic mentorship matching.

FOR: CHRO | L&D Director | OD

ORBIT

Risk & Behavior Intelligence

EVOLUTION+ | \$25/SEAT

Which leader is about to lose their best talent?

- Flight Risk and Toxic Leadership Detection across all regions.
- Cultural Risk Index and Culture Drift Alert triggered automatically.
- Horizon Performance Index: culture-to-financial correlation measured.

FOR: CEO | CHRO | C-Suite



AI, Analytics & Monitoring

Semantic reasoning, competency tracking, reporting, and execution control.

ARC

Adaptive Reasoning Core

ENTERPRISE | CUSTOM

Ask any leadership question and get the answer in seconds.

- Semantic intelligence core: converts organizational data into decisions.
- Cross-module data unified. Business meaning, not raw database fields.
- Adaptive canvas. Intelligent visuals. Board-ready. One version of truth.

FOR: CEO | CFO | Board Level

COMET

Competency Matrix Engine

GENESIS | FREE

Which capabilities are we missing across the organization?

- 3-level proficiency: Basic, Advanced, Expert. Organizational heatmap.
- Quarterly trend analytics. Gap analysis vs company and country averages.

FOR: L&D Director | OD | CHRO

SPECTRA

Unified Reporting Architecture

GENESIS | FREE

Do all leaders see the same organizational truth?

- Five lenses: performance, behavior, succession, development, execution.
- Standardized report cards. Global filtering. Drill-down to individual.

FOR: CHRO | CEO | HR Director

ATLAS

Organizational Visualization

GENESIS | FREE

How is our organization really structured and performing?

- Live org chart. Span of control. Holistic profiles.
- Executive insight aggregation: training investment and operational ROI.

FOR: CEO | CHRO | CFO

OVERWATCH

Execution Control Engine

GENESIS | FREE

Which project is stuck and who is blocking it?

- Module health dashboard. Pending actions with delay duration.
- Accountability enforcement via targeted automated nudges.

FOR: HR Admin | COO | CHRO

AURA

AI Co-Pilot

ALL TIERS | INCLUDED

What is the fastest way to act on this insight?

- AI co-pilot across every module. Context-aware guidance.
- Included in every tier from Genesis to Enterprise. No extra charge.

FOR: All leadership levels | Platform-wide



Pricing

Start free. Scale as you grow. No lock-in.

COMPANIES TRACK

TIER 1

GENESIS \$0

Free | Max. 5 Users

PDP | SP | COMET | SPECTRA
OVERWATCH | ATLAS | AURA
100+ Languages

TIER 2

EVOLUTION \$14

Per seat / month

Genesis + PMF | EQM | LSS
STAR | AI Guidance
Immutable Audit Trail

TIER 3

EVOLUTION+ \$25

RECOMMENDED

Per seat / month

Evolution + HORIZON | ORBIT
Strategy Cascade
Board Level Analytics

TIER 4

ENTERPRISE Custom

Volume discount

Evolution+ + ARC
Conversational & Semantic BI
Executive Dashboards

20% Discount on Annual Commitment

All paid tiers eligible for 20% discount with yearly subscription.

Consultant Edition

Available for advisory and training firms. Multi-tenant infrastructure.

See it live.

Request a 15-minute executive demo.

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