



# TIC: TESTING, INSPECTION, CERTIFICATION

50 countries. 50 Excel files. The CEO still cannot see the real map.

In TIC companies, the CEO sets growth targets across dozens of countries. But tracking whether each country is on trajectory requires consolidating hundreds of Excel files manually. By the time deviations appear, the opportunity to react is gone.

**One map. Every country. Real time. No Excel.**

EVOLUTION+ | \$25/SEAT

## HORIZON

Strategy Cascade Engine

*Which country is on target, which is drifting from the strategy?*

Horizon consolidates global operations into one strategic map.

- CEO sees country deviations instantly
- Year end target revisions in one click
- Horizon Performance Index reveals real drivers of success
- Country Approval Matrix ensures board level data integrity

FOR: CEO | CFO | Board | Strategy Office

***"When the CEO can see every country on one map in real time, the conversation changes from reactive firefighting to strategic steering."***



ENTERPRISE | CUSTOM

# ARC

Adaptive Reasoning Core

*"Which region performed worst this quarter?" The answer appears in seconds.*

Ask questions in natural language. ARC instantly synthesizes data across all STRASYS modules and produces executive dashboards.

- No BI engineering required
- No manual consolidation
- Cross module data synthesis in seconds
- One version of truth across the organization

FOR: CEO | CFO | Board Level

***"Stop consolidating. Start deciding. ARC turns any leadership question into an instant dashboard."***

## Why STRASYS Is Built for TIC

Strategy is set at headquarters. Execution happens in dozens of countries. The gap between plan and reality is invisible until it is too late. Horizon + ARC replace hundreds of Excel files with one intelligent platform.

### One Map

All countries  
one screen

### Real Time

Deviations  
spotted instantly

### Ask & Get

Natural language  
dashboards

### Board Ready

Zero BI  
engineering

## See it live.

Start with 5 leaders free.

[demo@strasysglobal.com](mailto:demo@strasysglobal.com) | [enterprise@strasysglobal.com](mailto:enterprise@strasysglobal.com) | [www.strasysglobal.com](http://www.strasysglobal.com)

Fatih Çakır | [fatih@strasysglobal.com](mailto:fatih@strasysglobal.com)