



# FMCG / RETAIL

Talent is FMCG's most valuable asset. Who is genuinely high potential? Now it is measurable.

In FMCG and Retail, hundreds of leaders manage large teams, but who is genuinely high potential versus just high performance? This distinction is critical for promotion decisions. Sales team churn is the silent killer. STRASYS answers these questions mathematically.

*Every leader measured on the same scale. Sales churn predicted before it happens.*

EVOLUTION | \$14/SEAT

## STAR

Talent Advancement Radar

*Among hundreds of leaders, who has real promotion potential?*

Reveals the real picture of the leadership bench. Who is succession ready, who is at risk. 4 dimensional holistic scoring: performance, EQ, development pace, succession readiness. Mentorship matching built in.

FOR: CEO | GM | CHRO

EVOLUTION | \$14/SEAT

## PMF

Performance Management Framework

*Are strategic targets truly reaching every field leader's scorecard?*

Standardizes performance management. Targets transparent, evaluations consistent, no blind spots. Field leader targets cascade automatically. Training completion integrated as a weighted KPI.

FOR: CEO | CHRO | Director+