

Cloud Doing Good: Scaling your impact organisation globally

What does the finance infrastructure actually look like? Norrsken House
Barcelona, 28 July

by Iain Goldmann
Director, Cloud Doing Good



Solution Provider
Partner

ORACLE
NetSuite



We help impact organisations spend money to build globally.

Easy global accountability

Every country, currency, grant and partner - one view your funders can trust.

We make it work, you make it matter.

Blue Ventures: \$62m, one platform

A landmark gift

USD 62 million from MacKenzie Scott, December 2025 - backing community-led marine conservation across the tropics.

The challenge

Deploy it across 14 countries, multiple currencies and hundreds of local partners and sub-grantees - fast, and fully accountable.

We built the infrastructure

Global processes, local delivery on NetSuite - so the money moves and every pound is traceable.



How finance systems can enable think global, act local



Statutory Reporting (Local)

- Entity-based structure
- Local empowerment
- Regional budget holders



Functional Reporting (Global)

- Functional budget holders
- Cross-subsidiary decision making
- Program/project performance global optimisation
- Location-based insights



Financial Controls (Global)

- Approval routing workflows
- Complete audit trails
- "No PO No Pay" enforcement
- Commitment accounting
- Global

Lessons from the field

Media Defence

mediadefence.org

Funds the legal defence of journalists and independent media across the world - a network of 300+ lawyers.

When cases emerge, spending has to shift in days, not months. AI now reallocates budgets rapidly - and auditably.

We Are Purposeful

wearepurposeful.org

Africa-rooted global hub for girls' activism - funding and resourcing young feminist organisers around the world.

Many small grants, many countries, one accountable flow of funds from funder to frontline.

Also in the field with Christian Vision and Baytna.

AI that moves the money

Live demo: Claude connected to NetSuite

Jack Sagrillo & Christopher Chapple, Cloud Doing Good

Budget reallocation that is fast, controlled and fully auditable.

Cloud Doing Good: Making financial management work across borders



Iain Goldmann FCIPD
CEO & Founder | Oracle NetSuite
Cloud ERP accounting software |...

This session shared insights from multiple organisations on strategic fund allocation for maximum efficiency and impact.

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