

# Accelerate sales readiness and win more deals



## WHAT IS NURALIA?

Nuralia is the first all-in-one AI-powered instructional design companion built to compress sales training development cycles from months to minutes. We radically accelerate the creation of high-impact sales training assets, from initial capability analysis to final classroom rollouts, using cognitive science to equip your revenue teams to retain, execute, and win.



### Science-first

Grounded in learning science to quickly enable sales playbooks, objection handling, & product knowledge retention



### Radically fast

Build and deploy new product, compliance, or competitive training 12x faster to keep your field teams ahead of the market



### Built for impact

Transform complex market strategies into actionable, field ready training that drives higher quota attainment and revenue growth

## KEY BENEFITS

**Instant playbook generation:** Build complete sales blueprints, interactive pitch decks, and workshop materials in minutes instead of months

**Turnkey coaching frameworks:** Generate comprehensive facilitator notes and lead high energy, interactive role plays with zero prep time

**Revenue agility at scale:** Scale high caliber enablement across global sales cohorts, remote account teams, and partner deep dives



### Eliminate bottlenecks

Turn new feature releases or competitive intelligence into structured training instantly.



### Maximum retention

Apply cognitive load management to filter out the noise and focus only on what moves the deal forward.



### Ethical AI & security

Zero prompt training. Your proprietary sales strategies and internal data are never used to train our models.



### Seamless scaling

Standardize elite sales behavior across global departments with the same high caliber training and coaching.