

TAYLOR COLLINS

PRODUCT DESIGNER

(805) 801-7874 | TAYLOR@TAYLOR-COLLINS.COM | TINYURL.COM/TAYCOPORTFOLIO | LINKEDIN.COM/IN/COLLINSTAYLOR

EXPERIENCE

Director of UX Design

Anthro-Tech Inc. | Seattle, WA

Mar. 2022 - Current

- Oversee the standardization of UX design processes, services, and deliverables
- Set goals and measurables for the UX Design practice area to deliver high quality work
- Build resources and practices to support quality assurance (QA) for UX design

Senior User Experience Designer

Anthro-Tech Inc. | Seattle, WA

Mar. 2020 - Mar. 2022

- Manage user-centered design and research projects: deliverables, schedule, budget, and resources
- Deliver excellent website design with a high level of attention to several clients including WA State Dept. of Transportation, WA State Dept. of Labor & Industries, WA State Dept. of Enterprise Services, Denver Human Services, CapMetro, Goodwill, City of Seattle, and others
- Improve company UX design practice and mentor designers
- Facilitate workshops and provide coaching and training to client teams

Senior User Experience Designer

Fresh Consulting | Bellevue, WA

Jun. 2018 - Mar. 2020

- Design digital products for clients in a range of industries from kitchen equipment to biopharmaceuticals
- Evaluate existing products and consult on how to implement best practices to reach project goals
- Maintain excellent and attentive service to multiple clients and contribute to internal projects simultaneously
- Develop detailed interaction and visual design specifications and work closely with development teams to implement them

Digital Designer

Kraftwerk Design | San Luis Obispo, CA

Jan. 2014 - Jan. 2018

- Designed and built custom responsive websites for a wide range of businesses
- Lead design on 15+ website projects in collaboration with the client and our team
- Interviewed stakeholders to identify user pain points, trace how they affected our client's business performance, design and present solutions to those problems
- Iteratively produced mock-ups of various fidelity (sketches, wireframes, full color comps) making improvements based on user and client feedback at each step

Web Developer

Etna Interactive | San Luis Obispo, CA

Mar. 2013 - Jan. 2014

- Developed responsive websites for medical practices using HTML5, CSS, and jQuery while integrating a back end CMS built for online marketing
- Collaborated with website designers to ensure product excellence and design quality

QUALIFICATIONS

Professional Skills

Leading design work

Defining problems to be solved

Conducting group brainstorming

Storyboarding & wireframing

Facilitating prioritization and decision making using human-centered methods

Interaction design

Visual design

Involving users in the design process

Information architecture

Prototyping

Creating design libraries

Design for short and long term outcomes

Tools

I primarily use Figma, Axure, and Miro - but can adapt quickly to any software.

EDUCATION

User Experience Design Immersive

GENERAL ASSEMBLY

Jan. 2018 - Mar. 2018

Seattle, WA

A.A. Graphic Design

FASHION INSTITUTE OF DESIGN & MERCHANDISING (FIDM)

Sept. 2007 - May 2009

San Francisco, CA