# 2. Ownership and Management

This Site is operated by **Auditoire Event Management LLC**, acting through its appointed technical provider **Nodes SAS**, as part of the execution and management of the AlUla Design Award and AlUla Designathon programs commissioned by the **Royal Commission for AlUla (RCU)**.

#### **Auditoire Event Management LLC**

Media One, 36th Floor, Dubai Media City, UAE License No. 454307 ("Event Partner and Website Operator")

#### Nodes SAS

Registered in France under SIRET: 938 673 100 00013 Registered address: 11 Rue Juliette Lamber, 75017 Paris, France *("Technical Provider")* 

Auditoire, through its provider Nodes SAS, is responsible for the creation, management, and technical operation of this Site, as well as for the secure collection of application fees and the overall organization of the Programs.

## 3. RCU Disclaimer

This Site is operated and managed by Auditoire Event Management LLC through Nodes SAS on behalf of the Royal Commission for AlUla (RCU), the institutional owner of the AlUla Design Award and AlUla Designathon.

By using this Site, you acknowledge and agree that:

- The Site is not directly operated or managed by RCU, but by its contracted service provider Auditoire Event Management LLC, through Nodes SAS.
- RCU does not collect, store, or process any personal data from users of this Site.
- RCU bears no liability for any direct or indirect damages, loss, or technical issues arising from your use of this Site or from external links.
- The Site may be embedded or linked from RCU's official website for informational and promotional purposes only, without transferring any legal or operational responsibility to RCU.

This disclaimer ensures that RCU remains fully compliant with Saudi data protection and digital content regulations while allowing the Site to be linked or embedded within RCU's official digital ecosystem.

## 4. Eligibility

Participation in the AlUla Design Award and the AlUla Designathon is open to designers, artists, and creative professionals who meet the eligibility criteria described on each Program's application page.

By applying, you confirm that:

- You are at least 18 years old, or have obtained parental/legal consent if under 18.
- All information provided in your application is accurate, complete, and truthful.
- You agree to comply with all guidelines and deadlines stated on the Site.

# 5. Application Fees and Payment Terms

## 5.1 Design Award

- Application fee: SAR 200 (two hundred Saudi Riyals).
- The fee is **strictly non-refundable** under any circumstances.

### 5.2 Designathon

- Application fee: SAR 50 (fifty Saudi Riyals).
- The fee is **strictly non-refundable** under any circumstances.

## 5.3 Payment Processing

All payments are processed securely through **Auditoire Event Management LLC**, the authorized event and payment partner of the Programs.

By submitting payment, you authorize the processing of your data by Auditoire and its provider Nodes SAS under their respective privacy and data protection policies.

### 5.4 Currency and Taxes

All prices are listed in **Saudi Riyals (SAR)** and include applicable local taxes, unless otherwise stated.

# 6. Intellectual Property

All content on the Site — including text, graphics, images, videos, design elements, and logos — is owned or licensed by **Auditoire Event Management LLC**, **Nodes SAS**, or their respective partners and sponsors.

You may not reproduce, distribute, or use any part of the Site's content without prior written authorization.

Participants retain ownership of their design submissions but, by applying, **grant the organizers a limited, non-exclusive, royalty-free license** to display, promote, and communicate their work in connection with the Programs.

## 7. Data Protection and Privacy

Personal data collected through this Site (such as name, contact details, portfolio, and payment information) is used exclusively for managing applications and communicating with participants.

Data will be processed in accordance with:

- The Saudi Personal Data Protection Law (PDPL);
- The EU General Data Protection Regulation (GDPR) (for Nodes SAS);
- The UAE Federal Decree-Law No. 45 of 2021 on the Protection of Personal Data (for Auditoire).

Data may be securely transferred between the **European Union**, the **United Arab Emirates**, and the **Kingdom of Saudi Arabia** for event management purposes.

For more details, please refer to the Site's **Privacy Policy**.

## 8. User Obligations

You agree not to:

- Use the Site for unlawful, misleading, or fraudulent purposes.
- Upload or share any content that infringes on others' intellectual property rights or privacy.
- Attempt to hack, disrupt, or interfere with the Site's operation or data systems.

Violations may result in immediate disqualification and legal action.

# 9. Liability Disclaimer

While every effort is made to ensure accurate information and continuous service, the organizers make **no guarantees** regarding:

- The uninterrupted availability of the Site;
- The accuracy, reliability, or completeness of any information provided;
- Any damages arising from system failures, unauthorized access, or external factors beyond the organizers' control.

To the fullest extent permitted by law, **Auditoire Event Management LLC** and **Nodes SAS** disclaim all liability for any loss, damage, or inconvenience resulting from your use of the Site or participation in the Programs.

The **Royal Commission for AlUla (RCU)** shall not be held liable for any technical issues, data processing, or content published through this Site.

## 10. Modifications

**Auditoire Event Management LLC**, through its provider **Nodes SAS**, reserves the right to update or modify these Terms at any time.

Updated versions will be posted on this page with the date of revision clearly indicated.

## 11. Governing Law and Jurisdiction

These Terms are governed by and construed in accordance with the **laws of France**. Any dispute arising from the use of the Site or participation in the Programs shall be subject to the exclusive jurisdiction of the **courts of Paris, France**.

## 12. Contact

For any inquiries related to these Terms or the Programs, please contact:

### **Auditoire Event Management LLC**

Media One, 36th Floor, Dubai Media City, UAE marine.aljabari@omc.com

#### **Nodes SAS**

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