

Privacy Policy

1. Introduction

This Privacy Policy explains how your personal data is collected, processed, and protected when you visit or interact with the official website for the **AIUla Design Award** and the **AIUla Designathon** (collectively referred to as “the Programs”).

By using this website (“the Site”), you agree to this Privacy Policy and to the processing of your personal information as described below.

2. Site Operator and Data Controllers

This Site is operated by **Auditoire Event Management LLC** through its appointed technical provider **Nodes SAS**, within the framework of the Programs commissioned by the **Royal Commission for AIUla (RCU)**.

Auditoire Event Management LLC

Media One, 36th Floor, Dubai Media City, UAE

License No. 454307

(“Event Partner and Data Controller”)

Nodes SAS

Registered in France under SIRET: 938 673 100 00013

11 Rue Juliette Lamber, 75017 Paris, France

(“Technical Provider and Data Processor”)

Auditoire acts as the **primary data controller**, and Nodes SAS acts as its **authorized data processor**, responsible for website management, data hosting, and secure processing of user submissions.

3. RCU Disclaimer

The **Royal Commission for AIUla (RCU)** is the institutional owner of the AIUla Design Award and the AIUla Designathon initiatives.

However, **RCU does not collect, store, or process any personal data** submitted through this Site.

All data processing is performed **exclusively by Auditoire and its provider Nodes SAS** in accordance with applicable data protection laws.

By using this Site, you acknowledge that RCU is **not responsible** for:

- The collection or processing of personal data;
- The hosting or security of user information;
- Any data transfers or transactions made through this Site.

Embedding or linking this Site on RCU's official website is done **for informational purposes only** and does not transfer any data management responsibility to RCU.

4. Types of Data Collected

When using this Site, we may collect and process the following categories of information:

A. Personal Identification Data

- Full name, email address, phone number, nationality, and country of residence.

B. Professional Information

- Portfolio links, resume, and application materials submitted through the online forms.

C. Payment and Transaction Data

- Bank transfer confirmation details, or other payment references handled securely by Auditoire.

D. Technical and Usage Data

- IP address, browser type, device identifiers, and cookies collected for analytics and performance improvement.
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5. Purpose and Legal Basis for Processing

Your personal data is collected and processed solely for legitimate and transparent purposes, including:

- Managing participation applications for the Programs;
- Verifying eligibility and contacting applicants;
- Processing payments for application fees;
- Coordinating logistics for selected participants;
- Communicating updates, notifications, and results;
- Ensuring compliance with legal and administrative obligations.

The legal bases for processing your data include:

- **Consent** – when you voluntarily submit an application form;
 - **Contractual necessity** – for managing participation in the Programs;
 - **Legitimate interest** – in promoting and organizing cultural initiatives.
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6. Cross-Border Data Transfers

To facilitate the Programs, your personal data may be securely transferred between:

- The **European Union (France)** – where Nodes SAS manages technical hosting and storage;
- The **United Arab Emirates** – where Auditoire oversees event management and communications;
- The **Kingdom of Saudi Arabia** – where institutional reporting may occur under RCU's oversight.

All transfers comply with:

- **Articles 26–28 of the Saudi Personal Data Protection Law (PDPL);**
- **Articles 45–46 of the EU General Data Protection Regulation (GDPR);**
- **Article 23 of UAE Federal Law No. 45 of 2021 on Personal Data Protection.**

Appropriate safeguards, including encryption, restricted access, and contractual data protection clauses, are implemented to ensure that your data remains secure and lawfully handled.

7. Data Retention

Your personal data is retained only for as long as necessary to fulfill the purposes outlined in this Policy, including:

- The management of applications for the current edition of the Programs;
- Compliance with legal, tax, and administrative obligations.

Unless you request earlier deletion, data will be retained for a maximum of **24 months** from the date of submission.

8. Data Security

We employ industry-standard security measures to protect your personal information, including:

- Secure servers and encrypted connections (HTTPS/SSL);
- Restricted access to authorized staff only;
- Regular monitoring and system maintenance.

While we take all reasonable precautions, no online platform is entirely immune to risks. You acknowledge that you provide information at your own discretion.

9. User Rights

Depending on your jurisdiction (EU, UAE, or KSA), you have the following rights regarding your personal data:

- **Access** – obtain confirmation of whether your data is processed and request a copy.
- **Rectification** – request correction of inaccurate or incomplete information.
- **Erasure (“Right to be Forgotten”)** – request deletion of your personal data.
- **Restriction of Processing** – limit how your data is used.
- **Portability** – request transfer of your data in a structured, machine-readable format.
- **Withdrawal of Consent** – revoke consent at any time without affecting the lawfulness of prior processing.

To exercise any of these rights, contact:

 privacy@auditoire.com or privacy@nodes.agency

10. Cookies and Analytics

The Site may use cookies or similar technologies to enhance user experience and analyze website performance.

You can manage or disable cookies directly through your browser settings.

We do not use cookies for targeted advertising or profiling purposes.

11. Disclosure to Third Parties

We do not sell, lease, or trade your personal information.

Data may be shared only with trusted service providers, contractors, or governmental authorities where legally required.

All third-party partners are bound by confidentiality and data protection agreements.

12. Changes to This Policy

Auditoire Event Management LLC, through its provider **Nodes SAS**, reserves the right to update or amend this Privacy Policy at any time.

Updates will be published on this page, with the “last updated” date clearly indicated.

Your continued use of the Site after publication of an updated policy constitutes acceptance of the revised terms.

13. Contact

For any privacy-related inquiries, questions, or data requests, please contact:

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 marine.aljabari@auditoire.com

Nodes SAS

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 aleksandra@nodestehc.xyz