



GUY MAGEN

SENIOR PRODUCT DESIGNER

[Portfolio](#) (Ask me for password)

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WORK EXPERIENCE

STIGG

Product Designer

Mar 2023 - Present

As the solo **product designer** at Stigg, I led the **end-to-end design** of the core **web application** - from **ideation through wireframes**, prototypes, and final UI. I worked closely with the VP of Product and a mid-sized development team to design **intuitive, scalable experiences for complex concepts** like entitlements, usage-based billing, and **AI-assisted** plan creation. My work focused on turning technical workflows into clear, flexible interfaces that empower SaaS teams to experiment confidently with pricing, packaging, and monetization.

FINOUT

Product Designer

Jun 2022 - May 2023

Worked on core product experiences for a **cloud cost management** platform, focusing on making complex usage and billing data understandable and actionable.

Took part in the **full design cycle** - from early **exploration and research** to wireframes and final implementation. **Collaborated with PMs, engineers, and design partners** to solve real user pain points and create workflows that support both technical and financial teams.

WILCO

Product Designer

Oct 2021 - July 2022

Led design for Wilco's **web-based platform** - a "flight simulator" for software engineers to sharpen their skills through immersive, real-world challenges. Created **intuitive user flows** and in-app experiences that simulate working at a real tech company. Also designed internal tools and built the company's marketing website in **Webflow**. Focused on crafting a playful, **growth-oriented UX** tailored to developer learning.

FLYTREX

Product Designer

Freelance

Aug - Oct 2021

Worked on design initiatives at a drone delivery **startup**, including the **marketing site and mobile app**. **Collaborated with dev teams** to define flows, create wireframes, and **deliver functional designs**.

PULS

Product Designer

Jun 2020 - Aug 2021

Led design across Puls's **native mobile apps** and web platform, driving the entire product design process, from **gathering requirements** and **user research** to **wireframing** and systemizing the UI. Worked closely with developers to ensure **seamless implementation** and deliver polished, **user-centered experiences** across all touchpoints.

PAYK

Design Lead

Jul 2019 - Jun 2020

Led design for PayK, a group payment app, creating core features and a **design system**. Collaborated with developers on **PRDs** and implementation. **Developed the marketing website** and supported campaigns for product growth.

TOOLKIT

Figma
Adobe Creative Cloud
Lottie
Rive
Webflow
Blender
Spline
v0
VSCode
ChatGPT
Cursor

MENTORSHIP

I support and guide fellow designers by sharing expertise and fostering professional growth within the community.

STARTUP DESIGNERS

September 2019 - present



Discretion appreciated • Recommendations will be provided upon request

