

CONNECT TERMS & CONDITIONS

Version 2.0

IMPORTANT NOTICE

This document is a draft prepared for legal and compliance review purposes only. Final implementation, wording, enforceability, and jurisdiction-specific adjustments must be reviewed and approved by qualified legal counsel prior to publication or commercial use.

1. INTRODUCTION

These Terms & Conditions ("Terms") govern the access to and use of the CONNECT ecosystem, including all associated platforms, software licenses, educational environments, marketplace services, digital tools, community systems, referral programs, and related services operated directly or indirectly under the CONNECT ecosystem (collectively referred to as the "Platform" or "Services").

By accessing, registering for, purchasing, activating, or using any CONNECT service, product, software license, or platform, the user ("User," "Customer," "Ambassador," or "Participant") agrees to be legally bound by these Terms.

If the User does not agree with these Terms, the User must not access or use the Platform.

2. COMPANY POSITIONING

CONNECT Marketing FZE is a UAE Free Zone company incorporated within Sharjah Publishing City Free Zone, United Arab Emirates, operating under approved commercial activities including e-commerce, digital marketing, social networking platform activities, direct marketing, retail sales through online channels, commission-agent retail activities, and technology-related marketing services. The licensed activities may include:

- Retail sale of products over the internet;
- E-commerce through social media;
- Direct marketing;
- Digital marketing services;

connect

- Online marketing services;
- Social networking platform activities;
- Commission-agent retail sales;
- Product promotion and marketplace activities;
- Marketing consulting and customer acquisition services.

The CONNECT ecosystem operates as a technology and commercial ecosystem providing access to:

- Software licenses
- Educational products
- AI-powered tools
- Marketplace services
- Technology infrastructure
- Community environments
- Referral and ambassador programs
- Digital access services
- Approved third-party integrations

CONNECT is not:

- A bank
- A financial institution
- A securities issuer
- An investment company
- A broker-dealer
- A collective investment scheme
- A deposit-taking institution
- A hedge fund
- A managed account provider
- A financial advisory service

Nothing within the Platform constitutes:

- Investment advice
- Financial advice
- Legal advice
- Tax advice
- A securities offering
- A guarantee of profits or returns

3. ELIGIBILITY

To use the Platform, Users must:

- Be at least 18 years old or the legal age in their jurisdiction;
- Have legal capacity to enter into binding agreements;
- Not be in a prohibited or sanctioned jurisdiction;
- Provide accurate and truthful information;
- Comply with all applicable laws and regulations.

CONNECT reserves the right to refuse, suspend, restrict, or terminate access at its sole discretion where legally permitted.

4. ACCOUNT REGISTRATION

Users may be required to create an account to access certain services.

The User agrees to:

- Maintain accurate information;
- Keep login credentials secure;
- Immediately report unauthorized account access;
- Accept responsibility for all activities conducted through the account.

CONNECT may require identity verification, KYC procedures, or additional compliance reviews depending on:

connect

- Jurisdiction;
- Product type;
- Transaction volume;
- Payment provider requirements;
- Compliance obligations.

5. SOFTWARE LICENSES & DIGITAL ACCESS

5.1 License Nature

Certain products within CONNECT operate through software licenses, digital access rights, subscriptions, or time-limited-service activations.

The purchase of a CONNECT license grants the User a limited, revocable, non-transferable, non-exclusive right to access and use the applicable software, tools, platform, or digital environment according to the applicable package and license period.

The User does not acquire:

- Ownership rights to the software;
- Intellectual property ownership;
- Equity participation;
- Investment rights;
- Financial rights in the company;
- Revenue-sharing rights unless explicitly stated in legally approved documentation.

5.2 CONNECT License Framework

The CONNECT ecosystem may offer access packages, subscriptions, memberships, software licenses, or digital participation licenses that provide access to:

- Educational systems;
- AI tools;
- Marketplace functionality;

connect

- Community environments;
- Digital products;
- Referral systems;
- Technology services;
- Third-party integrations;
- Social networking functionality;
- E-commerce environments;
- Digital marketing systems.

The license fee is paid for access to products, services, software, infrastructure, education, tools, support, platform functionality, and digital ecosystem participation.

The User acknowledges that all license payments are commercial payments for technology access, digital services, software functionality, education, community access, or marketing-related services.

License purchases are not:

- Deposits;
- Investment contracts;
- Savings products;
- Managed accounts;
- Securities;
- Passive income guarantees;
- Capital allocation products;
- Financial instruments.

No part of the Platform should be interpreted as providing regulated financial services unless separately licensed and officially disclosed under applicable law.

5.3 License Duration

Licenses may:

- Operate for a fixed duration;

connect

- Renew automatically where applicable;
- Require manual renewal;
- Expire after the defined access period;
- Be suspended for compliance reasons.

Specific license terms may vary by product.

5.4 Temporary Membership Pause

Where operationally supported, CONNECT may allow Users to temporarily pause certain subscriptions, memberships, or license-based services.

Paused memberships:

- May lose access to certain services during the pause period;
- May affect referral qualifications or ambassador status;
- May not preserve promotional pricing;
- May remain subject to compliance review.

CONNECT reserves the right to define:

- Pause duration limits;
- Eligibility requirements;
- Reactivation conditions.

6. PRODUCTS & SERVICES

The CONNECT ecosystem may provide access to:

- Educational platforms;
- Software systems;
- AI tools;
- Technology services;
- Digital marketplaces;
- Infrastructure services;

connect

- Community support;
- Referral systems;
- Third-party technology integrations.

Separate terms, disclosures, or policies may apply to specific products.

7. REFERRAL & AMBASSADOR PROGRAMS

7.0 Commercial Referral Structure

CONNECT may operate commercial referral, ambassador, affiliate, community marketing, or customer acquisition programs connected to the promotion of products, software licenses, subscriptions, marketplace services, educational systems, and approved digital services.

These activities are intended to support lawful marketing, direct sales, customer acquisition, social commerce, and commercial promotion activities aligned with the company's licensed activities.

Referral or ambassador participation does not create:

- Employment relationships;
- Partnership rights;
- Investment relationships;
- Equity ownership;
- Securities participation rights.

7.1 General Principles

CONNECT may offer referral, ambassador, or commercial distribution programs.

Participation in these programs is optional.

Commissions or rewards, where applicable, are based on legitimate product or service activity and not solely on recruitment.

Users participating in referral programs must:

- Present products accurately;

connect

- Avoid misleading claims;
- Comply with marketing policies;
- Follow local laws;
- Avoid unauthorized financial representations.

7.2 Prohibited Claims

Users may not represent CONNECT or its products as:

- Guaranteed income opportunities;
- Investment schemes;
- Risk-free opportunities;
- Passive income systems;
- Guaranteed profit systems;
- Financial products unless legally authorized.

The following examples are prohibited unless legally approved and documented:

- “Guaranteed returns”
- “Risk-free investment”
- “Passive income guaranteed”
- “Monthly profits guaranteed”
- “Get rich quickly”
- “Managed investment opportunity”

7.3 Compliance Enforcement

CONNECT reserves the right to:

- Suspend commissions;
- Freeze accounts;
- Remove ambassador status;
- Reverse rewards;

connect

- Terminate accounts;
- Investigate suspicious activity;
- Restrict withdrawals or payouts where legally required.

8. PAYMENTS

Users agree that:

- Payments are made for products, software access, subscriptions, licenses, or services;
- Payment methods may vary by jurisdiction;
- Additional payment provider terms may apply;
- Certain payment methods may become unavailable without notice.

The User is responsible for:

- Applicable taxes;
- Currency conversion costs;
- Compliance with local laws;
- Payment authorization.

CONNECT does not guarantee uninterrupted payment processing availability.

9. REFUNDS & CANCELLATIONS

Refund eligibility is subject to:

- Applicable law;
- Product type;
- Usage status;
- Digital activation status;
- Separate refund policies.

Certain digital products, software licenses, activated services, or time-sensitive access products may become non-refundable once activated or accessed.

CONNECT reserves the right to:

- Investigate refund abuse;
- Reverse rewards connected to refunded transactions;
- Apply administrative fees where legally permitted.

10. THIRD-PARTY SERVICES

The Platform may integrate with third-party providers including:

- Payment processors;
- Blockchain infrastructure;
- Wallet providers;
- Hosting providers;
- APIs;
- Marketplace integrations;
- Communication systems.

CONNECT is not responsible for:

- Third-party outages;
- Wallet losses;
- Blockchain failures;
- Regulatory restrictions affecting third parties;
- External service interruptions.

Use of third-party services remains subject to those providers' own terms and policies.

11. RISK DISCLOSURE

Use of digital platforms, software systems, technology services, referral programs, marketplaces, and blockchain-connected technologies involves risk.

Risks may include:

- Technology failures;

connect

- Downtime;
- Market volatility;
- Cybersecurity incidents;
- Regulatory changes;
- Service interruptions;
- Third-party dependency;
- Jurisdictional restrictions.

Past performance, examples, demonstrations, educational simulations, or hypothetical scenarios do not guarantee future outcomes.

12. INTELLECTUAL PROPERTY

All Platform content including:

- Software;
- Branding;
- Logos;
- Graphics;
- Videos;
- Educational materials;
- Systems;
- Documentation;
- Designs;
- Technology;
- Databases;

remain the intellectual property of CONNECT or its licensors.

Users may not:

- Copy;
- Resell;

connect

- Reverse engineer;
- Distribute;
- Reproduce;
- Modify;
- Commercially exploit;

any protected materials without written authorization.

13. USER CONDUCT

Users agree not to:

- Violate laws;
- Misrepresent products;
- Conduct fraud;
- Abuse referral systems;
- Use fake identities;
- Manipulate compensation structures;
- Engage in money laundering activities;
- Upload malicious software;
- Harass other users;
- Create unauthorized marketing materials.

CONNECT may investigate suspected violations.

14. COMPLIANCE & VERIFICATION

CONNECT may conduct:

- Identity verification;
- Compliance reviews;
- Transaction monitoring;
- Fraud investigations;

connect

- Source-of-funds reviews;
- Sanctions screening.

Failure to cooperate may result in:

- Restricted access;
- Delayed processing;
- Account suspension;
- Account termination.

15. ACCOUNT SUSPENSION & TERMINATION

CONNECT reserves the right to suspend or terminate accounts for:

- Compliance concerns;
- Fraud suspicion;
- Policy violations;
- Misrepresentation;
- Payment disputes;
- Chargeback abuse;
- Regulatory requirements;
- Unauthorized marketing.

Termination may result in:

- Loss of access;
- Removal from referral systems;
- Commission cancellation;
- Revocation of licenses;
- Permanent restrictions.

16. LIMITATION OF LIABILITY

To the maximum extent permitted by law, CONNECT shall not be liable for:

connect

- Indirect damages;
- Consequential losses;
- Lost profits;
- Business interruption;
- Data loss;
- Third-party failures;
- Market losses;
- Technology outages;
- User misuse.

All services are provided on an “as is” and “as available” basis.

CONNECT makes no guarantees regarding:

- Financial outcomes;
- Profitability;
- Availability;
- Performance;
- Market conditions;
- Third-party services.

17. INDEMNIFICATION

Users agree to indemnify and hold harmless CONNECT and its officers, affiliates, partners, employees, contractors, and licensors against claims arising from:

- User misconduct;
- Legal violations;
- Unauthorized marketing;
- Intellectual property violations;
- Fraudulent conduct;
- Breach of these Terms.

18. DATA PROTECTION & PRIVACY

User data may be collected and processed according to the Privacy Policy.

CONNECT may use:

- Cloud infrastructure;
- Third-party processors;
- Security providers;
- Analytics systems;
- Communication platforms.

Users consent to data processing necessary for:

- Service delivery;
- Compliance obligations;
- Security;
- Fraud prevention;
- Customer support.

19. FORCE MAJEURE

CONNECT shall not be liable for delays or failures caused by events outside reasonable control including:

- Natural disasters;
- Government actions;
- Regulatory restrictions;
- Cyberattacks;
- Internet failures;
- Third-party outages;
- Wars;
- Pandemics;

- Infrastructure failures.

20. MODIFICATIONS

CONNECT reserves the right to modify:

- Services;
- Pricing;
- Features;
- Compensation structures;
- Policies;
- Terms;
- Product availability.

Continued use of the Platform after modifications constitutes acceptance of updated Terms.

21. GOVERNING LAW

These Terms shall be governed by the laws of the applicable operating jurisdiction unless otherwise required by mandatory local law.

Any disputes shall be resolved through:

- Negotiation;
- Mediation;
- Arbitration;
- Courts of competent jurisdiction;

as determined by the final legally approved version.

22. SEVERABILITY

If any provision of these Terms is determined to be unenforceable, the remaining provisions shall remain in full force and effect.

23. ENTIRE AGREEMENT

These Terms constitute the entire agreement between the User and CONNECT regarding Platform use.

Separate product-specific agreements, policies, or disclosures may supplement these Terms.

24. CONTACT INFORMATION

Official support and compliance contact information:

Support Email: [Insert] Compliance Email: [Insert] Website: [Insert] Legal Department: [Insert]

25. FINAL DISCLAIMER

The CONNECT ecosystem provides access to software, education, technology services, marketplaces, digital tools, and commercial referral systems.

Nothing within the Platform should be interpreted as:

- An investment offer;
- A securities offering;
- A deposit product;
- A guarantee of returns;
- Financial advice;
- Managed investment services.

Users remain responsible for understanding local laws and obtaining independent legal, financial, or tax advice where necessary.