



MINALOGIC

Auvergne-Rhône-Alpes



SPONSORING



MINALOGIC
Auvergne-Rhône-Alpes

Business
Meetings



2027 (13TH EDITION)



MINALOGIC BUSINESS MEETINGS

The MINALOGIC Business Meetings is a unique, international B2B event in the Auvergne-Rhone-Alpes Region. This event, focused on **digital technologies**, brings together **key buyers** from **international corporations** from all over the world.

The event is focused on **B2B meetings** between these key buyers and technology & service providers with the objective of creating opportunities for business and for partnerships. Each participant can have up to **15 meetings in one day!**

The MBM brings together key buyers and technology & service providers from France and from abroad (USA, Canada, Germany, Sweden, Italy, UK, Korea, Netherlands, etc.)

The MBM focuses on digital technologies and their end markets (defence, healthcare, energy, consumer, industry 4.0 etc.).

They participated in the 2026
Minalogic Business Meetings



2026 edition key figures

- 1422 B2B meetings
- 143 technology providers
- 93 key buyers
- 11 countries



2027 - 13th edition

March 11th 2027 - Hybrid event
Grenoble (Alpexpo) / Online

This event is supported by the **Région Auvergne-Rhône-Alpes**.

SPONSORING PACKAGES	PLATINIUM	SILVER
PRICING	5 000 € HT	2 000 € HT
- Your logo on all communication material online and physical (program, emailings, website, etc.) - Distribution of your communication materials to all participants - Roll-up poster at the event - Social media promotion - B2B meetings agenda	X	X
Platinum sponsors bonus : choose one of the options below		
Sponsoring of the coffee break (1 max)	X	
Sponsoring of the co-working space (1 max)		



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