

LEO SUI

Stanford, CA | (949) 295-7648 | leo.suix@gmail.com | [Linkedin](#) | www.leosui.com

EDUCATION

Stanford University

GPA: 3.82 | September 2023 - June 2027

B.S. Design - AI + Digital User Experience

Minor in Computer Science

Design Coursework:

DESIGN11 Visual Thinking · DESIGN170 Visual Frontiers · DESIGN255 The Design of Data ·
CS51/52 CS for Social Good · DESIGN287 Design for Play

Technical Coursework:

CS106B Programming Abstractions · CS147 Intro to HCI · CS147L Cross-Platform Mobile Development ·
CS109 Probability for Computer Scientists · ECON50 Economic Analysis I

SKILLS

Design: UI/UX & Visual Design · Prototyping · User Research & Testing · Cross-functional Leadership · Adobe Creative Suite

Technical: Programming (Python, C++) · Web & Mobile Development (HTML/CSS, React.js, React Native)

NOTABLE PROJECTS

Buy&Ship Limited

Hong Kong SAR | June 2025 - Aug 2025

Product Strategy Intern

- Led design and strategy for Trending Merchants and Community Post redesign, with early testing projecting a **50% increase in items per session** and a **10x boost in proxy-shopping conversion**.
- Conducted **27 user interviews** and paired qualitative findings with platform data to redefine problem statements, create personas, and map user journeys.
- Ran **A/B tests** and led **cross-functional design critiques** with engineering and data teams to validate decisions and shape next-phase plans.

Beeline Reader

Stanford, CA | Jan 2025 - Jun 2025

Product Designer

- Designed and shipped Tag-Team Reader, an AI-powered collaborative reading app for elementary students.
- Designed and tested successive **low-, medium-, and high-fidelity Figma prototypes**, incorporating insights from each user-testing round to optimize engagement and classroom feasibility.
- Built key backend features with the **MERN stack**, including Mongoose schemas, API endpoints, and Anthropic prompt engineering for AI quiz and reading generation.

BlueTrain Musician Networking App

Stanford, CA | Aug 2024 - Present

Personal Project

- Designed and prototyped BlueTrain, a mobile app addressing the networking challenges of jazz musicians, based on insights from **30+ interviews** with diverse users across the jazz community.
- Iterated on core features using feedback from 5 rounds of user testing, achieving **95% positive feedback on app usability and feature relevance**.

OTHER ACTIVITIES

Lead Trombone · Stanford Jazz Orchestra

Sep 2023 - Present

Peer Writing Tutor · Stanford Hume Center

Mar 2025 - Present