



SCHOLARSHIP PROGRAM

This scholarship program is an opportunity to further extend SWPTA's Mission of fostering an open forum for the parking and transportation community to expand networks, share knowledge, and educate one another. To support this objective, the association strongly encourages professional development within its membership. The SWPTA scholarship program provides financial assistance to members attending conferences, training workshops, or seminars. SWPTA offers two types of scholarships supporting both agency and front-line vendor members.

Eligible expenses may include all or a portion of registration fees, travel expenses, meals, and/or lodging. Awarded scholarship funds will either be reimbursed to the individual or directly purchased by SWPTA based on actual costs or awarded amount, at the organization's discretion. In the case of reimbursement, receipts must be submitted and approved by the SWPTA Treasurer. SWPTA offers a limited number of scholarships annually based on financial need and expected benefits to the recipient. SWPTA reserves the right to alter the scholarship program at any time.

The Warren Reynolds Scholarship

Warren Reynolds retired from Pima County, Arizona, in 2008 after a distinguished career in public service. Widely regarded as a parking industry leader, he was recognized by the International Parking Institute (IPI) for his contributions to the field and was among the founding members of SWPTA.

To honor his legacy and lasting impact on the profession, SWPTA established the Warren Reynolds Scholarship, dedicated to supporting the professional development of agency members. This scholarship reflects Warren's commitment to advancing the industry and empowering those who serve within it.

Qualifications:

- Be a member of SWPTA in good standing
- Be employed in the parking and transportation industry by an agency¹
- An agency employee who would not otherwise be able to attend because of funding constraints

Dean Viereck Scholarship

Dean Viereck has been a respected leader in the municipal parking industry for more than three decades and strong supporter of SWPTA. His career began with the City of Inglewood, where in 1992 he developed a pioneering citation management system that later became a contracted solution for numerous municipal agencies. Dean joined Duncan Solutions, serving first as Regional Manager and then as Director of Business Development. Often warmly referred to as "Dean from Duncan", his employer Duncan Solutions has been a long time SWPTA sponsor.

Beyond his professional accomplishments, Dean was deeply committed to community philanthropy. For many years, he has supported the regional Boys & Girls Club in conjunction with the annual IPMI Conference. Through his leadership, he raised significant funds each year to support local youth and created meaningful opportunities for students to attend the conference, where they were introduced to career pathways in transportation and mobility. His dedication has helped inspire the next generation of parking professionals and strengthened the connection between the industry and the communities we serve. To honor his legacy, SWPTA offers scholarships for front-line vendor members.

¹ An agency member is defined as a member working for a municipality, university, other government entity.



Qualifications:

- Be a member of SWPTA in good standing.
- Be employed in the parking and transportation industry by a vendor².
- A vendor employee whose primary responsibilities are not sales related and who would otherwise not be able to attend industry events.

Additional Requirements

Scholarship recipients are required to submit a minimum 500-word article or blog post within 15 days of the sponsored event. The article shall summarize your event experience with a recent photo and short bio to be published by SWPTA. Blogs may be published on the SWPTA website, social media, and/or other industry publications.

Scholarship Instructions

- Applicants must submit the following Scholarship Application at least 60 days prior to the requested event.
- Along with application, the applicant shall include the following required documents.
 - A cover letter indicating your career interests and goals, an explanation of why financial assistance would be beneficial to your organization, and how the scholarship will help with your career growth.
 - Professional resume
 - Letter of recommendation from your employer or supervisor
- **Submit all documents to admin@southwestparking.org**

Scholarship Selection Committee

All applications will be reviewed for a potential scholarship by the Scholarship Committee as directed by the SWPTA Bylaws. Selection will be based primarily on merit, benefits of the event requested, and the submitted application documentation. Applicants will be notified no later than 30 days after application submission.

² A vendor member is defined as a member working for a private parking management company, commercial operator, consultant, or technology provider.



Southwest Parking & Transportation Association Scholarship Application

Warren Reynolds Scholarship

Dean Viereck Scholarship

Last Name _____

First Name _____

Phone # _____

Email _____

Company/Organization _____

Job Title _____

Address _____

Street

City/State/Zip Code

Requested Event Name _____

Requested Event Date(s) _____

Requested Event Location _____

Requested Scholarship Amount

Type of Expense	Scholarship Amount
Airfare	
Hotel	
Registration	
Total	

Signature of Applicant _____ Date _____

To be completed by SWPTA Scholarship Committee

Review Date	
Reviewers	
Amount Approved	
Notes	