

Kerry Nehil · Product & Brand Designer

20+ years of crafting next-gen brands and products

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Experience

Littlebird · Contract Designer

Remote, 2025

Designed the caregiver app and refreshed the marketing site for launch, shaping a matured brand identity and user experience.

Anonymous Health · Contract Designer

Remote, 2023–2025

Built and extended the design language across product and marketing, aligning the AI-driven platform's brand and experience.

100Plus · Head of Design

San Francisco, CA, 2020–2023

- Led creation of the company's first design system, improving consistency and collaboration across teams.
- Designed the patient and provider portals, translating user feedback into new functionality.
- Shaped the company's brand and launched its first marketing site.

Postmates · Senior Designer

San Francisco, CA, 2019

- Improved the Fleet App courier experience through user research, shadowing, and data-driven UI updates.

June · Senior Designer

San Francisco, CA, 2014–2018

- Defined the June brand and designed the entire product ecosystem—UI, companion app, and marketing site.

Facebook · Product Designer

Menlo Park, CA, 2013–2014

- Designed internal tools to streamline recruiting and performance reviews for 20,000+ candidates per month.

Education

Kendall College of Art and Design

B.F.A., Graphic Design, Photography Minor

Merit Scholarship · President's List · Addy Award

Skills

Product Design · Figma · Webflow · Design Systems · UX & Prototyping · Research & Testing