

# Privacy Policy

Effective Date: November 2025

## 1. Introduction

This Privacy Policy outlines how Dr. Sana Nazir's Gynecology Practice ("we", "our", or "us") collects, uses, and protects personal information obtained through our website. We are committed to ensuring the confidentiality and integrity of all personal and medical information entrusted to us.

## 2. Information We Collect

We may collect personal information when you use our website, including but not limited to:

- Name, contact details, and email address submitted via our contact form.
- Appointment details and related information when booking consultations online.
- Technical information such as IP address, browser type, and cookies for analytics and website functionality.

## 3. Purpose of Data Collection

Your personal information is collected solely for the following purposes:

- Responding to inquiries and scheduling appointments.
- Providing professional gynecological and healthcare-related services.
- Managing administrative functions and improving our services.
- Complying with legal and regulatory obligations.

## 4. Data Sharing and Disclosure

We do not sell, rent, or trade your personal data. However, we may share information with trusted third-party service providers strictly for the purpose of facilitating appointment bookings, website analytics, or payment processing. These entities are bound by confidentiality agreements and data protection obligations.

## 5. Cookies and Tracking Technologies

Our website may use cookies and similar technologies to enhance user experience, analyze website traffic, and optimize site performance. You may choose to disable cookies through your browser settings, though some features of the website may not function properly as a result.

## 6. Data Security

We implement appropriate administrative, technical, and physical safeguards to protect your personal and medical information from unauthorized access, alteration, disclosure, or destruction. However, no method of online transmission or storage is completely secure, and we cannot guarantee absolute security.

## 7. Data Retention

Personal data is retained only for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by applicable laws and professional standards.

## 8. Your Rights

You have the right to access, correct, or request deletion of your personal data. Requests should be made in writing to the contact details provided below. We may require verification of identity before processing any requests.

## 9. Third-Party Links

Our website may contain links to external websites or platforms. We are not responsible for the privacy practices or content of such external sites. We encourage users to review the privacy policies of those websites.

## 10. Updates to This Policy

We reserve the right to update or revise this Privacy Policy at any time. Any changes will be posted on this page with an updated effective date.

## 11. Contact Information

For questions, concerns, or data-related requests, please contact: Dr. Sana Nazir's Gynecology Practice Lahore, Pakistan Email: [Insert Official Email Address] Phone: [Insert Contact Number]

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