

# Stay Ahead of AI Innovation With Privacy Controls

Singulr equips privacy, compliance, and security leaders with real-time visibility and control over sensitive data across every AI interaction.

## AI Adoption is Outpacing Privacy Controls

Privacy and governance teams must balance AI innovation with regulatory compliance, but AI introduces new, often hidden, vectors for data exfiltration, usage, and control.

### Key Challenges:

- Shadow AI is 3-5x more prevalent than reported, often involving PII, PHI, and other protected data exposed to unvetted services.
- Personal accounts and unmanaged free-tier tools routinely bypass enterprise oversight.
- Legacy DLP and policy enforcement tools are not equipped to handle the dynamic nature of AI prompts, models, and data flows.
- AI services introduce opaque control models around data ownership, storage, and model training.
- Vetting and approval processes are slow, delaying adoption of potentially high-impact tools.

Without comprehensive visibility and real-time controls, these challenges increase the risk of data exposure, regulatory non-compliance, and reputational harm.

## The Singulr Platform



## Privacy-First AI Governance in One Platform

Singulr enables privacy, compliance, and security leaders to operationalize policy and enforce protections in real time:

- Full-Spectrum Discovery:** Eliminate shadow AI and maintain a live inventory of AI tools, agents, subprocessors, and unmanaged or personal accounts.
- Data Protection at Runtime:** Enforce controls that prevent sensitive data exposure within AI workflows.
- Accelerated Vendor Vetting:** Cut review cycles from weeks to hours without compromising due diligence.
- Automated policy enforcement:** Automatically apply organizational rules across all AI systems and user interactions.
- Faster time to value:** Integrate seamlessly with your identity, security, and DevSecOps stacks to unlock value quickly and avoid vendor lock-ins.
- Audit, Compliance & Reporting:** Maintain continuous logs of AI activity with context-rich audit trails, making it easy to prove the sufficiency and effectiveness of privacy controls.

## Impact at Enterprise Scale

- Prevent sensitive data leakage into AI services.
- Eliminate Shadow AI and personal account usage.
- Reduce audit prep time with automated reporting and audit trails.
- Build resilient and adaptable AI governance programs at Enterprise scale.

To learn more about how Singulr helps privacy, security, and compliance teams eliminate shadow AI, prevent sensitive data exposure, and enforce data protection in real time, book a demo at [singulr.ai/request-a-demo](https://singulr.ai/request-a-demo).