

JITENDRA KUMAR
4181/18F, PLOT NO. GH-11A, SECTOR -1,
GREATER NOIDA, UTTAR PRADESH - 201306

Date: 20.03.2016

To,
The Board of Directors
Expression 360 Services India Limited
203/1, A. J. C. Bose Road, Circus Avenue,
Kolkata - 700017, West Bengal, India.

Dear Sir/Mam:

Sub: Proposed public offer (the "Offer") of equity shares of Rs. 5/- each (the "Equity Shares") of Expression 360 Services India Limited (the "Company")

I, Jitendra Kumar hereby give my consent to my name being included as Senior managerial personnel (**Chief Manager-Experiential Design**) the in the draft red herring prospectus ("DRHP") to be filed by the Company with the Securities and Exchange Board of India ("SEBI"), and any relevant stock exchange where the Equity Shares are proposed to be listed ("Stock Exchanges"), the red herring prospectus ("RHP") and the prospectus ("Prospectus") which the Company intends to file with Registrar of Companies, West Bengal situated at Kolkata ("RoC"), the SEBI and the Stock Exchanges in respect of the Offer.

I further confirm that the above information in relation to me is true, adequate and not misleading and without omission of any matter that is likely to mislead.

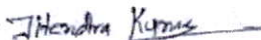
I confirm that I will immediately communicate any changes in writing in the above information to the book running lead Managers to the Offer ("BRLMs") until the date when the Equity Shares commence trading on the Stock Exchanges. In the absence of any such communication from me, the BRLMs and the Legal Counsel can assume that there is no change to the above information until the Equity Shares commence trading on the Stock Exchanges pursuant to the Offer.

This consent letter is for information and for inclusion (in part or full) in the Offer Documents or any other Offer-related material, and may be relied upon by the Company, BRLMs and the Legal Counsels to each of the Company and Book Running Lead Managers and may be uploaded on their respective websites.

I hereby consent to the submission and disclosure of this consent letter as may be necessary to the SEBI, the RoC, the Stock Exchanges and any other regulatory or governmental authorities or statutory authorities and/or for any other litigation purposes and/or for the records to be maintained by the BRLMs and in accordance with applicable law.

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Offer Documents.

Yours faithfully,



Jitendra Kumar
Chief Manager-Experiential Design

CC:

Smart Horizon Capital Advisors Private Limited

B/908, Western Edge II, Kanakia Space, Behind Metro Mall, off Western Express Highway,
Magathane, Borivali East, Mumbai - 400066, Maharashtra, India.

Swaraj Shares and Securities Private Limited

505/506, 05th Floor, 93 Palladian Building
Next to Andheri Rambaug CHSL, Mahakali
Caves Road Nr. Guru Nanak School,
Andheri East, Mumbai-400093

Legal Counsel

Asha Agarwal & Associates

118, Shila Vihar, Gokulpura, Kalwar Road, Jhotwara,
Jaipur - 302 012, Rajasthan, India.