

**TEAM LONG RUN**  
ANNUAL REPORT

**TEAM  
LONG  
RUN**

**LONG**

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## OUR MISSION

**Team Long Run is a registered non-profit that uses active play and reading to give kids living in rural communities a brighter future.**



# 2025

## YEAR IN REVIEW

This year (like every other year) we asked ourselves can we better help the kids who most need the type of support we offer?

The answer is always yes, and it leads us to develop, refine, and deliver programs that effectively support a child's progress through linking early literacy and active play. Active play increases a child's readiness to learn, and our literacy programs give them the tools and materials they need to achieve early academic success.

We work exclusively with schools and families that are facing long odds, partnering with experienced agencies and philanthropies that share our commitment to helping these kids rewrite their futures.

We were honored this past year to receive the "Champion for Children and Families Award" from Community Concepts. This award highlights our work with fourteen Head Start centers in Franklin and Oxford Counties in delivering early literacy and active play programs to over 400 families.





A young boy with brown hair and a grey shirt with smiley faces is in the foreground, looking directly at the camera. Behind him, a young girl with brown hair in pigtails and a pink shirt is also looking at the camera. They are both sitting at a table with a colorful board book open in front of them. The book has various illustrations like a house, a car, and a landscape. The background is slightly blurred, showing what appears to be a classroom or play area with some toys and papers.

**2025**

IMPACT IN MAINE

Another  
*great year!*

\*14 Head Start centers and 5 Title-1 elementary schools.

**\$255,299**

RAISED

**1,900**

FAMILIES RECEIVING  
PROGRAMS

**19\***

HEAD START & TITLE 1  
ELEMENTARY SCHOOL  
PARTNERS

**3,242**

BOOKS GIVEN OUT

**94**

CLASSROOMS  
PARTICIPATING IN  
SIZZLE&POP

# Financials

With some generous grants from foundations such as Stephen and Tabitha King, Highest Peak, Friends of the River Valley and Hancock Lumber, as well as generous support from our donors and other funding sources, we made it through this year with a similar income as the previous year and similar programs.

We were able to give out four book distributions to our fourteen Head Start centers and give books to each of our five Title 1 elementary schools for a total of **3,242 books given to 1,900 children.**

We raised \$255,299 and spent \$260,389 on all our programs and overhead expenses. We were able to keep our promises to all of our partners and get books and active play to kids in high poverty homes.

## 990s

Read our full financial reports here

[2020](#)

[2021](#)

[2022](#)

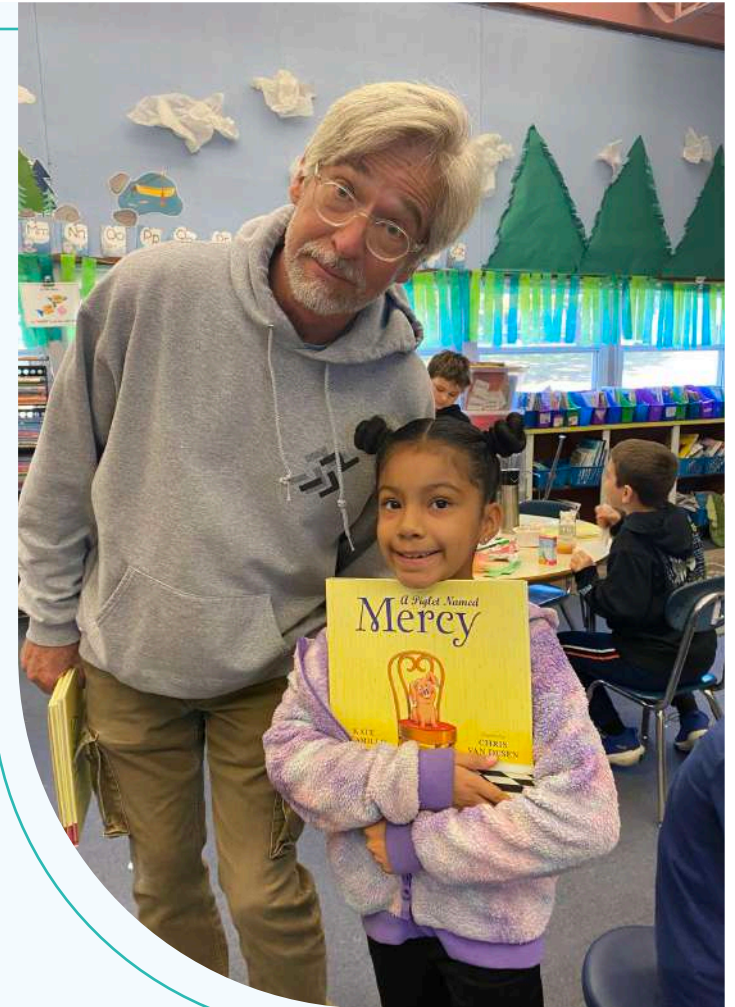
[2023](#)

## Program growth

We have stayed true to our five Title 1 schools and fourteen Head Starts and continued to support their work for kids through our early literacy and active play programs.

Our growth has occurred in our development and marketing as we grew our donor lists and found new ways to reach our partners and trek guests. We have also refined our Sizzle and Pop program both in terms of delivery and content after consulting with our Head Start and Title 1 partners.

Which brings us to another key area of growth.







## Partnerships

Our award from Community Concepts says it all. The award is titled “Champions for Children and Families” and speaks to our strong partnership over the years with Community Concepts.

We also deeply value our partnerships with our corporate and charitable funders, many of whom have supported us over the entire course of TLR’s existence -- eight years. They have become more than partners, they are friends.



## Board of Directors



Dan Kinley  
President



Joe Ehrhardt  
Secretary



Chuck Wilcoxen  
Founder & Treasurer



Hilary Harper-Wilcoxen  
Executive Director



Sibylle Kinley



Joy Langdon



Jake Meier



Andy Reed



Allison Aleshire  
Trustee Emeritus

## LOOKING AHEAD

We believe that the kids and families we serve need us this year more than ever. So we are not giving up or giving in. We are determined to face the challenges of this coming year with hope, creativity, collaboration, and joy.

It is an honor to be in this fight with so many others, -- the fight to give kids who have few prospects a chance to succeed and even thrive. That is why we get up every morning and continue this work.

[www.teamlongrun.org](http://www.teamlongrun.org)

